
KDI School 25th Anniversary Slogan Contest

□ Outline

- **Section:** [KDI School 25th anniversary slogan contest](#)
- **Theme:** Commemorative slogan contest presenting the future vision of KDI School
 - Phrases that can clearly express the direction and future vision of KDI School
 - Create a slogan that will be remembered for a long time by domestic and foreign stakeholders with a concise and creative slogan in [fewer than 10 English words](#)
- **Who can apply:** [Anyone interested in KDI School is welcome to apply](#)
- **Application period:** [August 8 \(Mon.\) ~ September 2 \(Fri.\), 2022](#)
- **How to apply:** Click the “Slogan Contest” banner on the KDI School website
- **Judging criteria:** Consider identity, creativity, suitability, popularity, etc.
 - (1st) Internal Judgment: Select 15 non-ranked nominations through an internal survey
 - (2nd) 25th Anniversary Preparatory Team Judgment: Select 9 non-ranked nominations from the 1st selection
 - (3rd) External Expert Judgment: Receive advice from 3 external experts for the 2nd selection
 - (Final) Chief’s Meeting: Final selection based on the results of examination and consultation
- **Winner Announcement:** The result will be posted on the KDI School website on October 3 (Mon.) and notified individually.
- **Winner’s Awards:** 1st prize: KRW 2,000,000; 2nd prize: KRW 1,000,000;

3rd prize: KRW 500,000.

[*Winners must attend the 25th anniversary event in Sejong on '22.12.5 \(Tue.\), at 11:30.](#)

**Travel and accommodation, including airfare, will be supported within the limits of the budget (up to 3.5 million won for overseas residents; up to 500,000 won for domestic residents).

☐ Notice

- Applicants may propose multiple slogans, but the same person cannot be awarded twice.
- The winning work can be used for exhibitions, publicity, campaigns, and publications of KDI School.
- The copyright of the winning work and secondary works, including translations, adaptations, and transformations, belongs to KDI School.
- All submitted works must be original creations of the applicant and have no copyright dispute, and all legal responsibility for the submitted works, including copyright, rests with the applicant. The content, images, etc. used to create the submitted work must be works whose creative right or copyright has expired, or the participant has resolved them, and the participant is responsible for any related disputes.
- Works that have already been awarded in other contests, plagiarized or synthesized works, submitted works written by proxy, or works that do not meet the entry standards will be excluded from the evaluation, and the award may be canceled or refunded even after being granted.
- Applicants' personal information will be used only for identification and the provision awards.
- Prizes may not be awarded if there are no winners in the relevant category.