

LANCASTER UNIVERSITY MANAGEMENT SCHOOL

2017 UNDERGRADUATE
PROSPECTUS



Lancaster University
Management School

Welcome to Lancaster

The best way to get a feel for a place is to visit in person, so please come along to one of our regular campus events where you'll have the opportunity to discover more about Lancaster and meet our academics.

To see when our next Open Day is and to book your place online visit www.lancaster.ac.uk/visitus or contact us for further information:



Email

lumsugadmissions@lancaster.ac.uk



Phone

+44(0)1524 592938



Twitter

@WeAreLUMS





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Why LUMS?

#1

UNIVERSITY IN THE NORTH WEST

Lancaster is ranked 2nd for Marketing, 5th for Accounting and Finance and 10th for Business and Management Studies in the Complete University Guide.

The Times/Sunday Times Good University Guide 2016 ranked Lancaster 1st in the North West. Accounting and Finance was ranked 4th, Business Studies 5th and Economics 8th in the subject guides.



LANCASTER IS RANKED AS A TOP 10 UNIVERSITY WITHIN THE UK LEAGUE TABLES



STAFF EXPERTISE

The government has consistently rated us as one of the very best in the UK for our staff expertise across the whole field of Business and Management.

This ensures that all our degrees are highly relevant and up-to-date, covering a wide choice of challenging modules, which examine theory and practice from national and global perspectives.



TRIPLE ACCREDITATION

LUMS is one of only a handful business schools worldwide that has achieved triple accreditation by AMBA (the Association of Business Schools), EQUIS (the European Foundation for Management Development) and AACSB (the Association for the Advancement of Collegiate Schools of Business).

Triple accreditation ranks LUMS within the top 1% of business schools globally.



STUDENT SATISFACTION

What do our students like about studying at LUMS? According to the survey results, our courses:



ARE INTELLECTUALLY
STIMULATING AND TAUGHT
WITH GREAT ENTHUSIASM



HELP THEM TO TACKLE
UNFAMILIAR PROBLEMS



ENCOURAGE THE DEVELOPMENT
OF PRESENTATION SKILLS



MASSIVELY IMPROVE TEAMWORK
AND COMMUNICATION
SKILLS (ESSENTIAL TO ANY
EMPLOYMENT)



ARE EXTREMELY WELL RUN,
WITH HIGHLY EFFECTIVE
COMMUNICATION, AND STAFF
WHO ARE EASY TO CONTACT



WE ARE A RESEARCH UNIVERSITY

Our research is ranked 1st for research power.



EMPLOYERS LIKE US

Over 90% of our graduates are in work or further study within 6 months of graduating. Employers like LUMS graduates for their sharp, critical minds coupled with essential personal skills that single them out as leaders for the future.

Lancaster and the surrounding area



Lancaster isn't just the quaint city that you may think...

Our campus is just three miles from the city of Lancaster which boasts an array of activities. Lancaster is a relatively small but buzzing city, voted in the top 10 most vibrant cities, in the UK. You'll find independent boutiques as well as high street outlets; a thriving coffee culture alongside plenty of places to eat, drink and dance; an annual music festival plus a whole host of other events and activities.

From the breathtaking Lake District, shopping in Manchester, to the coastal views from the top of

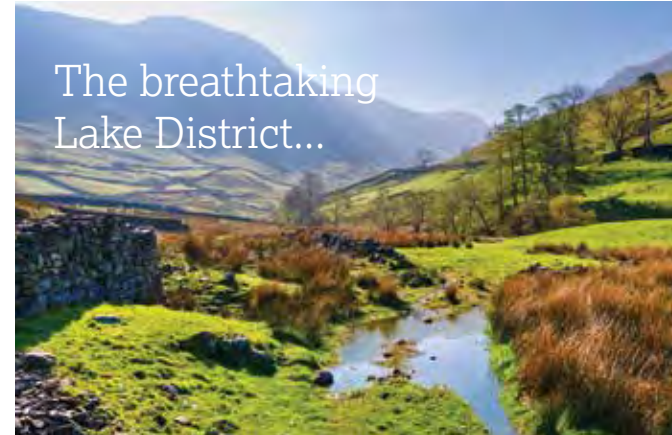
Blackpool Tower, Lancaster has easy access to all that you could possibly want. The mix of city, coast and countryside adds a whole new dimension to your experience with us.

With superb road, rail, air and sea links, Lancaster provides a fast and easy gateway to national and international destinations, including Manchester, Liverpool and London. Excellent rail links mean that you can be in Manchester in an hour and London in just two and a half.

For more information visit the
North-West Tourist Board website:
www.visitnorthwest.com



The breathtaking
Lake District...



...and the coastal
views from
Blackpool Tower



Teaching and learning



Our overall teaching and learning philosophy is simple. We treat you as adults. We don't tell you what to think. If, at the end of your course, all you can do is repeat what we've told you in lectures, then we've failed.

We have a varied style of teaching and learning. As well as lectures, you will also discuss issues in smaller groups with each other and your tutors. This helps you to really understand the issues introduced in lectures. Depending on your precise degree, you may also be involved in seminars and computer workshops.

Outside of your timetabled hours, you will have to organise your own work (most of our students have between 12 and 18 timetabled hours per week). This will involve doing your own research, so that you can discover a range of opinions and insights on the topics you are studying, and, most important of all, come to your own critically considered views.

As part of your course you will be assessed in a number of ways, both individually and as part of a team. You will have to produce items of coursework such as essays and reports. You might also have to take tests and exams. Working as part of a team you will develop your presentation and role play skills. At university you will be expected to keep to deadlines and manage your own time. These skills, alongside those developed, through the various assessment methods on the course provide you with some key life skills you will be expected to have by graduate employers.

First class facilities

Access to IT is crucial to university life and the Information Systems Services (ISS) at Lancaster is dedicated to providing you with the best facilities:



Smartphone Apps



Online Learning Space



Flexible Student Space

Developing good research skills is essential to your future career and you will find the University library essential to achieving this. Our library features the following:



1,000,000 Books



Over 1,100 wi-fi Reader Places



Hundreds of PCs

Expert Teachers

At LUMS we believe that all of our students should reap the benefit of our expertise in teaching, right from the first year. So, for example, you may find yourself being taught first-year economics by a professor who is internationally renowned for their work in the economics of labour and education; and then in your Business Analytics and Consultancy first-year class you may be taught by a world-class expert in the management of risk and organisational reliability. These established staff will be joined by young and enthusiastic academics near the start of their careers – the stars of the future. Lecturers and tutors are easy to contact and there to support you reach your full potential.

Facilities

Our lecture theatres and teaching rooms are well equipped with the latest in audio-visual equipment. There are numerous computer labs, within the school, with all the software you need. If you have your own laptop you will find plenty of wireless internet areas within LUMS and across campus. You will have your own email account, and every single module in LUMS has its own intranet area (Moodle).

To facilitate the teamwork, you will undertake as part of your studies, there are "break-out" areas, where you can get together with your team members and go through your reports, presentations. These are very popular with students and also form an important part of the life of LUMS. There is an excellent university library with access to almost all the books, journals and databases you could ever need – and, if you can't find what you want, we have a dedicated subject librarian for LUMS.

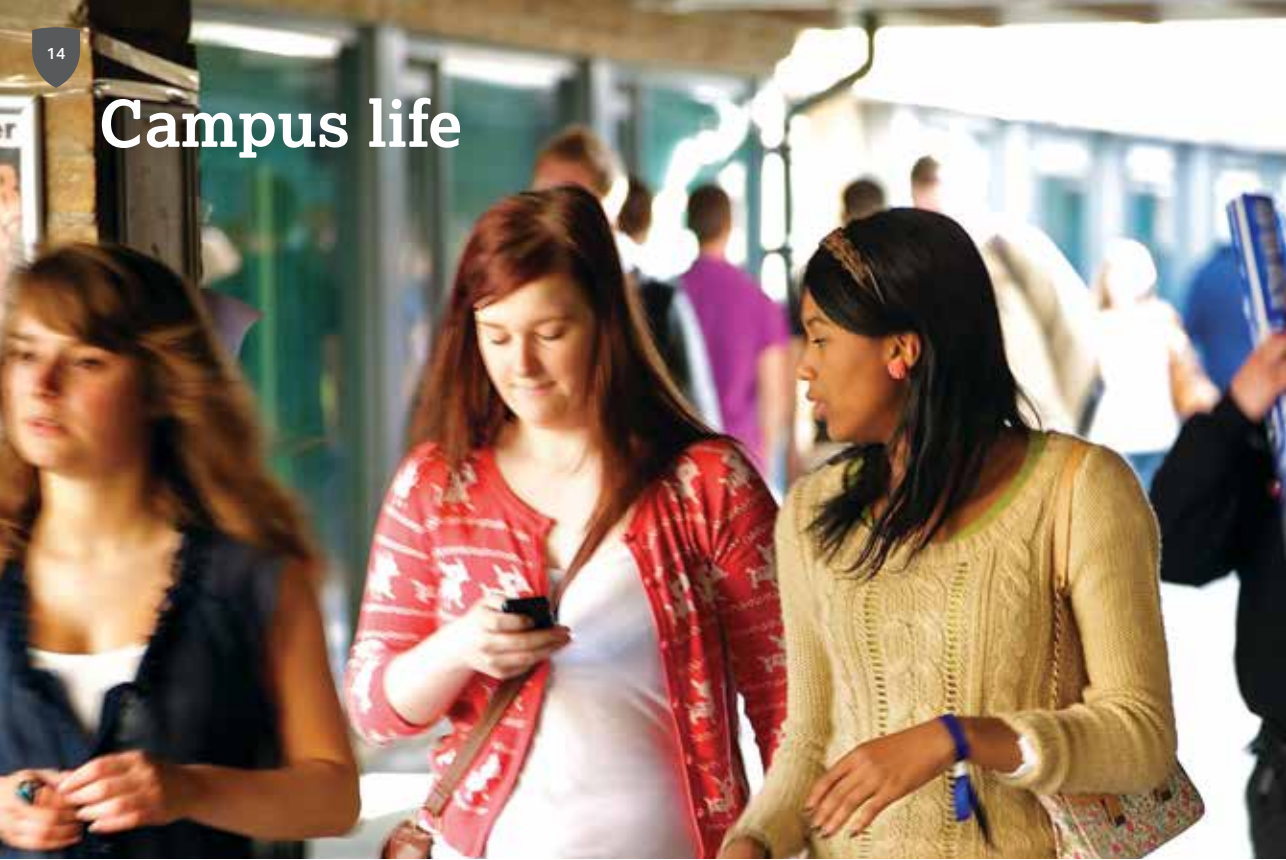
The Lancaster Campus



More than **£450 million** has been invested in our campus in the last ten years with a further **£135 million** planned for the next three years. Our 360 acre site has all the facilities you will need throughout your student life at Lancaster.



Campus life



Our campus houses eight residential undergraduate colleges, providing a safe and attractive living environment for our students.

If Lancaster is your first choice university and you have firmly accepted your offer (as well as submitting your residence application on time) you will be guaranteed accommodation on campus for your first year of studies.

An important characteristic of Lancaster is its collegiate system. Campus life centres around the playful inter-college rivalry that has developed over the years – especially when it comes to sporting events such as the quest for the Carter Shield! This does not however mean that you are bound to socialising in your chosen college; it merely creates a social network from which your university life can begin.

Choosing your college is likely to be a defining factor of your time at Lancaster, with each college having a different approach to campus life and a different personality.

These differences are largely visible from each colleges' bar and living complex, as well as by the activities it runs and the trophies it holds.

Most of the colleges have pool tables and social spaces. Some of the colleges also have coffee shops.

To ensure that university life runs smoothly, each college has a JCR (Junior Common Room), made up of students, it is responsible for an array of tasks including organising social events and providing drop-in sessions for education and welfare issues.

There are a range of restaurants, shops and take-aways if you're in a rush or just don't fancy doing the washing up. In addition to these there is a pharmacy, dentist, doctor and day-care centre on campus.

There are numerous sporting activities to get involved in, either through your college, independently or through our numerous societies. Our £20 million Sports Centre offers you the opportunity to take part in your chosen activity in a state of the art building overlooking sports pitches and woodland.



What they say...

"My time at Lancaster has been a fantastic experience which I will never forget! The knowledge, experiences and friends I have acquired throughout my three years I will continue to treasure for a long time."

Meghan Wilson
BSc Marketing



What they say...

"The most fun aspects of the university life were numerous clubs and societies, social and educational events and the College sports events, such as the Founders and the Carter Shield."

Stavros Pantos
BSc Finance and
Economics



Colleges

As a student at Lancaster you will be a member of one of the University's colleges and part of your own vibrant and diverse community of students and staff. College life focuses on your residences, porters' lodges and social spaces and delivers a healthy dose of inter-college rivalry.



Bowland College

www.lancaster.ac.uk/colleges/bowland

One of the two founding colleges of the University, Bowland emphasises inclusiveness, tolerance, mutual care and respect for all. A major feature of college life is the close relationship between junior and senior members. We encourage everyone to get involved in college activities and so, despite our small size, we consistently excel in the major inter-college sports events.

Bowland benefits from being right at the heart of the University on the north side of Alexandra Square. Our college is close to the Library and Learning Zone and we share our space with academic departments in the Faculty of Arts and Social Sciences and with the Students' Union.



Cartmel College

www.lancaster.ac.uk/colleges/cartmel

We are based in Alexandra Park and have excellent study and social facilities, including one of the largest dining facilities on campus and a cosy farmhouse dedicated to those who like to study in warmth and comfort. We are also home to the hugely popular Challenge Events. The Cartmel ethos encourages a dedication to hard work and hard play, giving guidance and support throughout so that each student can achieve the highest results they are capable of.

A friendly, easy-going, vibrant and supportive community, Cartmel is full of opportunities for you to gain new experiences and develop skills for your future while still having lots of fun.



Colleges



The County College

www.lancaster.ac.uk/colleges/county

The most northerly of the colleges, County is surrounded by woodland, has many green open spaces, and yet is only a few minutes walk from the Library, shops and services within Alexandra Square. Our main college building encloses a quadrangle which is home to a 250 year old oak tree - the inspiration for our logo and a symbol of our identity.

Although close to the arts venues of the Nuffield Theatre, Lancaster Institute for the Contemporary Arts and the Peter Scott Gallery, our students study a range of subjects from across the University.



Furness College

www.lancaster.ac.uk/colleges/furness

Lancaster's colleges are primarily here to break down the student population into smaller communities, helping to provide an immediate sense of identity, a support/welfare network and an enhanced student experience.

Furness is the smallest college and occupies a central location just south of Alexandra Square with easy access for all of campus. Furness is a friendly place to be, and we offer a very active and varied social calendar, sporting and cultural life plus a strong sense of community. University legend has it that everyone secretly wants to be a Furnessian!



Fylde College

www.lancaster.ac.uk/colleges/fylde

Centrally located on campus, Fylde offers great facilities including our Junior Common Room and bar, a coffee shop and hot food outlet, off-campus student study and cooking facilities, a group work room and a separate student common room, designated as a non-alcoholic space.

Over the years Fylde has developed a reputation for sporting excellence, but you don't have to be a sporting hero to feel at home in the college. We believe success comes from friendship, teamwork, a will to win and the sense of community our students experience – qualities that are part of everything we do.



Grizedale College

www.lancaster.ac.uk/colleges/grizedale

Grizedale sits at the heart of campus, between the Management School and InfoLab21. After four years of rebuilding, our college is now home to luxurious facilities including eco-friendly housing, the Grizedale bar, café bar and terrace, quiet working area and an off-campus kitchen.

Always known for our welcoming atmosphere and generous spirit, the new accommodation and social facilities match our ethos perfectly. Students take an active part in running our college. As a result, our social life has one of the best reputations on campus. Grizedale means 'valley of the wild boar' and our famous hog roasts are a regular feature of our barbecues and special events.



Lonsdale College

www.lancaster.ac.uk/colleges/lonsdale

One of the two founding colleges, Lonsdale underwent a radical transformation in 2005 when it relocated into modern, purpose-built facilities at the south end of campus. Our college now proudly combines our original spirit, heart and traditions with fantastic accommodation, social and study facilities.

One of the largest and most vibrant colleges, our motto is 'Simply the Best'. Our social space features Wi-Fi, large screen TVs, a chill-out facility, DJ booth, dance floor and games area. Regular music and dance nights such as 'Lonnie Live' make our bar, the Red Lion, the place to go for evening entertainment.



Pendle College

www.lancaster.ac.uk/colleges/pendle

Pendle College is located a few minutes' walk from Alexandra Square, where you'll find the main library, Learning Zone, shops, banks, Students' Union offices and University House – for the Careers Office, Student Support, and Finance.

Pendle attracts a broad student population with diverse interests and a strong desire to have a great time and make plenty of good friends. Overall, Pendle likes being active: strong on sports, volunteering, and committed to the college motto – *Altiora Sequamur* – strive to reach the top. Sound like you? It's Pendle: where you belong.



Student support



Student support comes from all areas of the University including the Students' Union, your college, your academic department and your fellow students. It doesn't matter when you need it, there is always someone there to talk to and help you through any issues you might have.

College support

Your college provides more than just a bed and a social network – it is also there to help you to adjust to university life. Along with your kitchen reps, you will also have college advisors, your college JCR student support officers and your Residence Officer and Porters.

Academic support

From your programme director to your Part I secretary everyone in LUMS is here to help you get the most from your degree and time at University. From the start of your studies, you will be allocated an academic tutor.

There is also a wide range of study support available in LUMS to help you make an effective transition to higher education. This includes workshops, courses and drop-in sessions provided by our LUMS Effective Learning Team, made up of two Student Learning Advisors and a team of trained student guides and mentors. At the Academic Writing Zone, a student mentor can help you find ways of writing effectively. If you are an international student with no previous experience of UK study, you will be matched up with a second or third year student who will work with you on the Part I Transition Guide Scheme to help you become part of the LUMS academic community.

For more information visit:
www.lancaster.ac.uk/sbs



Employability and careers



At LUMS we understand the potential challenges you will face entering a highly competitive graduate labour market.

Our close contact with graduate employers also helps us to understand the knowledge, skills and personal attributes they seek in potential employees.

We have a dedicated Careers Team to provide our students with personalised advice, guidance and coaching to help them take advantage of the career options that come their way. Whether our students are focused on achieving a specific goal, need support making impressive applications or exploring new career paths that have opened up during their degree, there are regular drop-in sessions and private appointments available for longer consultations.

Our degree schemes are intensive and will challenge students to perform at the peak of their abilities. Many degree programmes have integrated, tailored career development workshops. These help students to craft an effective CV/application, practice psychometric tests, research the job market and undertake mock interviews and assessment centres. There are also a range of business games, competitions and skills development workshops led by the team and employers to encourage, energise and excite students about their career possibilities.

We understand that improving your employability is one of the key reasons for doing a degree and we believe in providing students with exposure to professional businesses and employers. We organise over 100 career events every year with visitors coming from organisations such as: Accenture; Aldi; Bank of England; Deloitte; Google; HSBC; Johnson and Johnson; KPMG; IBM; PriceWaterhouseCoopers; Unilever. The very close links that we have with the LUMS Alumni Team mean that we can often put students in contact with alumni in various companies for advice and an understanding of the recruitment process and the organisation.

FAQs

01 Can I get 1:1 careers support?

Yes, our dedicated team of careers advisers are available to help you with any aspect of your career development. We host six drop-in clinics a week in term time where our advisers are here and available to have a chat with you. All our advisers are also available for private consultations which you can book online.

02 Do you have graduate employers visiting LUMS?

Every year we host over 100 career and employability events in the school with employers visiting from a wide variety of backgrounds. Employers who visit us on a regular basis include: Aldi; BAE Systems; Deloitte; HSBC; IBM; KPMG; PriceWaterhouseCoopers and Unilever.

03 I don't know what I want to do when I graduate, how can you help me?

The careers advisers here in LUMS are here to support you through the entire process. Most new students do not know what they want to do when they graduate but will eventually develop some idea or preference by attending employer talks; presentations by the careers team and also through 1:1 guidance sessions.

04 Do you provide support for overseas job searches?

As LUMS has an excellent reputation and is ranked in the top 1% in the world we are very pleased to support and assist with your global job search. We host events throughout the year looking at careers around the world and we have a dedicated "Global Zone" in the careers space exclusively for this topic. All of our careers advisers will be happy to discuss the options available to you and assist you in your global job search.

05 Can you put me in contact with people currently working in industry?

As a careers team we work very closely with our alumni department and have a valuable network that our current students can use to contact alumnus within companies for information and advice. These career contacts can provide you with invaluable advice about their professional roles, the company recruitment process and information about the organisation they work for.

Placement year



Every year over 130 LUMS undergraduates take a paid placement as part of their degree, some in the UK and some abroad. Most of the subject areas within LUMS have the option to take a placement.

A placement is a fantastic way to discover more about the organisations and roles in which you would like to work when you graduate and to gain the relevant work experience so valued by graduate employers. You will be given a lot of responsibility and be able to put the theory you have learnt at university into practice.

An increasing number of graduate employers are recruiting students who have already undertaken a placement with them so you may find that you return to your final year of study with a graduate job offer or are fast tracked in the company's graduate recruitment process. The placement helps you decide on your career direction and the kind of organisation in which you want to work. Our students tell us that it's very enjoyable as well!

The placement also helps you decide on your career direction and the kind of organisation in which you want to work. Because of the School's close relationships with employers there are always plenty of excellent placements available, in all sectors of employment.

You will be supported by our placements team to find a placement that really suits you, where you will flourish and develop professionally at a fast rate. Many students tell us that they have done things on their placement that they never dreamt they would be capable of.

For the vast majority of placements, You'll be paid a good salary and will be expected to earn it! You will also remain a LUMS student and will still be eligible for a student loan and other benefits. A member of the LUMS Careers team will visit you on placement to ensure that everything is going well and that you are gaining as much as possible from the experience.



“ I am thrilled to announce that I have achieved an offer from PwC as a tax associate in Qatar (Doha). I am extremely thankful for all the advice and guidance you have given me throughout the year.

Pierre Emmanuel
MSc Finance

Recent placements

Recent placements include:



Analyst and
Communications
Specialist with
Microsoft



Administrator for
Jersey Trust
Company Group



Digital Marketing
Intern for
L'Oreal



Supply Chain
Planning and
Control Intern for
Rolls Royce



Fraud Investigation
and Dispute
Services Trainee
for Ernst & Young



Strategy and
Growth Intern for
Hewlett Packard



Games Marketing
Intern for Mattel



Category &
Innovation Intern
with the
Body Shop



Risk Intern with
UBS Investment
Bank



Sales Operation
Analyst with
IBM

01 Why should you take a placement?

Taking a year long placement allows you to experience what it is like to work in the type of organisation in which you might aspire to work when you graduate. It offers you the opportunity to work at the level of a full time employee of the company – being given the same training, responsibility and opportunities that they receive – as well as having both academic and pastoral support from LUMS whilst you are on placement. In 2015 over 30% of all UK graduate jobs went to someone that had previous work experience with the company, and a year's placement is the best form of work experience.

02 How long does a placement last?

Placements usually last between 10 and 12 months and are taken in the third year of your degree.

03 Will LUMS arrange the placement for me?

We will provide advice, support, training and resources so that you are prepared for the typical competitive application process which is similar to that for a permanent graduate job.

04 Am I assessed while on my placement?

You are visited by a member of LUMS staff during the placement who will also meet your line manager. This visit is a support visit, focussing on your skills development and there is no direct assessment involved.

05 How will LUMS help me prepare?

Your preparation starts during your first year when you will take the MNGT 150 Preparation for Placement module which is delivered by LUMS and invited employers. This module will support you in creating suitable CVs, covering letters and in completing application forms. At the end of the module you will have the opportunity to attend a formal assessment centre and an interview with one of the employers' graduate recruitment teams. In your second year all placement students attend a unique five-day course that prepares you for the placement year and introduces the reflective work you will undertake at LUMS following your placement.

06 What is the application process?

Typically, you will fill in an online application form and attach your CV. If the employer likes your CV you will be asked to complete an online psychometric test. If you are successful you may have a telephone interview and finally an assessment centre and second interview.

07 Do all students get a placement?

In our experience, students that engage properly with all aspects of the LUMS programme get a suitable placement.

08 Does it have to be with a large international company?

While the majority of placements are with large companies we actively encourage students to investigate all possibilities – students are regularly placed with charities, the NHS, within the University and with SMEs.

Study abroad



We encourage students to gain experience of study outside the UK and many of our degree programmes include time spent studying abroad at one of our partner universities.

Ask any student on our Study Abroad programme and they will tell you that it is the experience of a lifetime. As well as the opportunity to study at a leading university, you will also have the chance to experience life in another culture and meet new people from all over the world.

The year abroad normally replaces your second year at Lancaster, therefore you will need to choose your studies carefully. Your departmental advisor will help you to decide on a relevant study programme for your year abroad that fits in well with your studies at Lancaster, and will be on hand to help and advise you at any point during the year.

The flexibility in our degrees means that you can either apply for a programme with an embedded year abroad (when you apply through UCAS), or you can apply on a competitive basis for an optional place on the study abroad scheme during your first year at LUMS, subject to a good academic performance. Optional study abroad places can be for one year in your second year, one term in your final year or you can apply to attend an international summer school.

For more information visit:
www.lancaster.ac.uk/lums/study/undergraduate/study-abroad



Our study abroad universities

LUMS has study abroad opportunities with prestigious universities all over the world and in recent years students have studied in countries located below:



Accommodation

Lancaster retained the prestigious title of 'Best University Halls' for the sixth year running in The National Student Housing Survey 2016.



What's included?*

- Heating ✓
- Lighting ✓
- Electricity ✓
- Hot water ✓
- Internet and network access ✓
- Insurance ✓
- 24 hour term time security ✓
- Cleaning service for shared kitchens and bathrooms* ✓

*available in all accommodation except townhouses, family flats and studios.



Accommodation on campus



6,600 safe comfortable rooms

65%

Rooms are en-suite



6 to 8 students per kitchen



A variety of accommodation:
– Townhouse
– Studios
– Twin rooms



All standard rooms have a wash basin



Rooms available on a 40-week let



A cleaning service for shared kitchens and bathrooms*

*available in all accommodation except townhouses, family flats and studios.



Accommodation costs 2015-2016

Colleges	Price ranges*	2015/16 weekly room rate for a room with private shower/ WC facilities
Bowland	£88.20 - £129.08	
Cartmel	£126.00 - £166.88	£114.10 - £134.40
County	£108.85 - £166.88	
Furness	£103.25 - £126.00	
Fylde	£114.10 - £134.40	
Grizedale	£103.25 - £168.70	
Lonsdale	£126.00 - £166.88	
Pendle	£103.25 - £168.70	
		2015/16 weekly room rate for a room with shared showers/WCs facilities
		£88.20 - £108.85

*Price range depends on type of accommodation



Fully catered for...

Catered accommodation is also available to students who would like the convenience of freshly prepared, healthy meals every day.

Please see www.lancaster.ac.uk/eat/cateredaccommodation for more information.

For more details, take a look at www.lancaster.ac.uk/study/accommodation



Accommodation



Accommodation guarantee

We guarantee a room on campus for your first year if you firmly accept our offer as your first choice by the UCAS deadline, and have submitted your accommodation application by the specified date.

Here to help

If you accept a place at Lancaster after 15 August, we will make every effort to find you a room on campus, or help you find alternative accommodation. We're here to help you during your studies and can often find accommodation on campus for second and third year students.

Student car parking

As we are a campus based University with excellent bus routes to and from the city our students do not usually require car parking. We have a limited number of student parking permits and a full parking policy in place to ensure that those students who do need a car are eligible to purchase a parking permit.

View our car parking policy online at:
www.lancaster.ac.uk/sbs/welfare/carparking



Off-campus costs

£88 the average cost per student, per week in a shared LUSU property

Gas	✓
Electricity	✓
Water	✓
Broadband & IT support	✓
Personal contents insurance	✓
TV licence	✓
Assisted cleans	✓
Management	✓
Handyman repairs	✓
24/7 gas and heating cover	✓

Leases run for a minimum of 45 weeks with no summer retainer and no deposit, so you'll have nothing to pay until your first rent.



Living off campus

Lancaster University operates an approval scheme for housing in the private rented sector. By renting property from Lancaster University Homes you can be sure that it has been inspected and has met the standards we expect.

Our Students' Union operates LUSU Living – Lancaster's largest student landlord with around 250 houses and 1000 residents in city centre properties. Their wide variety of homes extends from city centre halls of residence, to one bedroom flats, to nine bedroom houses, all of which are included in the scheme.

The average weekly rent for a LUSU Living property is £88.00 per student per room in a shared house. Rents are inclusive of gas, electricity, water, broadband, IT support, TV licence, personal contents insurance and assisted cleans. Properties are supported by comprehensive management, regular cleaning service, handy man repairs service and 24/7 gas central heating cover. Leases run for a minimum of 45 weeks with no summer retainer and no deposit, so you'll have nothing to pay until your first rent.

If you live off-campus in your first year, you will still join one of the eight undergraduate colleges at Lancaster and enjoy full access to all the facilities, activities and support networks as on-campus students.

Find out more:

Tel: +44(0)1524 592170

Email: lusu.living@lancaster.ac.uk

www: www.lusu.co.uk/living



What they say...

"Living on campus at Lancaster was a good opportunity to make friends with people from all over the world, to enjoy a totally different lifestyle and to progress every day by taking challenges."

Wen Peng
BSc Finance



Students' Union



Lancaster University Students' Union helps you make the most of everything that university life has to offer – from over 220 student societies on campus to volunteering opportunities in overseas communities there is something for everyone.

LUSU is Lancaster's Students' Union, an organisation independent of the University, there to represent the student body. The Students' Union has over 220 that you can be part of; it's a great way to find people of similar interests to yourself. Our societies cover interests such as baking, free running, sky diving and ballroom dancing and causes such as Oxfam. If we don't have a society for your interest, we can help you set up your own group.

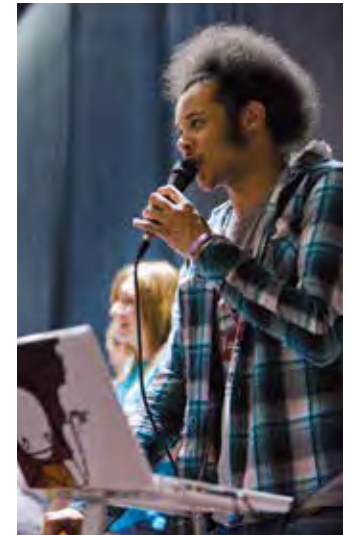
For more information visit the Students' Union website:
www.lusu.co.uk



What they say...

"When I arrived at the Fresher's Fair in my first year, I was determined to take up a new sport, but ended up with three when I joined the Triathlon Club. I loved the atmosphere within it – the members were so friendly and welcoming."

Beth Watson
BSc Economics



Love sport?

If you want to play sport at Lancaster, there are loads of different ways you can get involved. We have clubs playing a wide variety of sports each week and the pinnacle of the sporting calendar is the annual Roses tournament, where Lancaster's finest take on York University.



Love socialising?

Alongside the Colleges the Students' Union organises a range of events, such as our annual Christmas Market with fairground rides and live entertainment, Campus festival with live music food and fireworks and the all important Graduation ball. LUSU also runs the Sugarhouse, Lancaster's largest nightclub.



Love volunteering in your spare time?

We have a fantastic range of volunteering projects for anyone interested in developing new talents, meeting new people or just making friends. If you're interested in the environment, our environmental volunteering opportunities provide students with the chance to get involved in a wide range of environmental projects and campaigns, both on campus and in the local area.



LUMS' student societies



Student societies within LUMS joined forces in 2010 and founded Lancaster University Management School Association (LUMSA).

Joining a society which is in line with your interests is a great part of a student life. Not only can you have fun and meet like-minded friends but you can also build upon your skills and make yourself more desirable in the job market.

You can gain experience in leading a team, organising events, managing relationships, marketing, public speaking, web content management and many other areas.

Societies that are part of LUMSA include:

Bright Futures Lancaster

Working in partnership with leading graduate recruiters to help students develop key transferable skills and to offer a unique opportunity for both students and companies to network together.

Consultancy Society

Providing a gateway to one of the most highly sought-after careers after graduation. It provides the opportunity to face challenging, fulfilling and impactful work in the world's largest companies.

Economics Society

Run with the mission to increase students' knowledge about current economic issues by organising weekly talks and discussions, and to be a valuable resource to students.



International Investments Society

The premier academic student society focusing on supporting students with their career plans in the financial sector.

Lancaster Entrepreneurs

Inspiring students through engaging talks by successful entrepreneurs, creative workshops and networking events.

Marketing Society

Helps students to interact with marketing challenges and build an interest in marketing by organising competitions, entertaining events, guest talks and other activities.

Enactus Lancaster

A student led organisation which seeks to change lives through economic opportunity both in the UK and internationally.

Society of the International Partnership of Business Schools

The Lancaster University branch of the International Partnership of Business Schools representing students on the International Business Management degree.

Advertising Society

Gain experience and insights about the advertising industry through hands-on experience, guest talks and other events.

Tuition fees



Home/EU



The fee for UK and EU students is

£9,000

Home and EU students are considered together for fee purposes.

Islands



For Island students (Channel Islands and Isle of Man), fees will normally range from **£9,000 – £10,500** dependent on your area of study.

Overseas



Our fee structure for overseas students is variable and the cost depends on the area of study. Fee rates are usually set in April and are likely to rise annually.

The fee for the Management School is generally £15,950.



For the most up to date information, please visit:
www.lancaster.ac.uk/ugfunding



Financial support



Our student funding staff can provide you with information, advice and guidance on various aspects of university financial support, living costs and budgeting.

The cost of university can seem a daunting prospect. Tuition fees are only one part of your expenses and you will need to plan and budget for all aspects of living. For UK nationals there are government loans and grants to help as well as possible Lancaster bursaries and scholarships.

Financial support for UK students

Your two main expenses at university will be tuition fees and living costs. Student Finance England offers a range of support towards these: Tuition Fee Loans and Maintenance Loans (which have to be paid back) and grants (which don't).

Most English students studying in the UK won't have to pay up-front for their tuition. Students who start their courses on or after 1 September 2017 can apply for a Tuition Fee Loan to cover the full cost of tuition. To help with living costs, most full-time students can also get a Maintenance Loan. These loans help with living costs, the amount available to you depends on your household income.

If you are normally resident outside the UK or from Scotland, Wales or Northern Ireland, different funding and finance arrangements apply to the money you can get to pay for university.

LUMS Scholarships for EU Students

In the Management School we have a scholarship for EU students. The financial support available to you depends on how well you do in your academic qualifications you complete before studying with us.

For more information go to:
www.lancaster.ac.uk/study/undergraduate/fees-and-funding/
www.direct.gov.uk/studentfinance



Lancaster University bursaries and scholarships for UK students

Lancaster University's priority is to support every student to make the most of their life and education. Of students starting their study with us in 2015, over 800 were entitled to bursaries and/or scholarships to help them with the cost of fees and/or living expenses.

In 2015 we committed £3.6m in scholarships and bursaries to help with fees and living costs. Our financial support depends on where you are from, your circumstances and how well you do in your A levels (or equivalent academic qualifications) before starting study with us.

Our Undergraduate Admissions Office makes scholarship and bursary offers and confirms Academic Scholarships at the start of the academic year.

The Student Funding Service confirms all awards in mid-October and all bursary and scholarship awards are paid in February.

For full details of our scholarships and bursary packages please visit
www.lancaster.ac.uk/study/undergraduate/fees-and-funding



Other support

For students facing a shortfall between income and expenditure or a sudden unexpected emergency, the University operates a discretionary Lancaster Opportunity and Access Fund for UK Students which can also provide emergency funding in the form of a short term emergency loan. If you think you are running into financial difficulties, don't leave it to the last minute, contact our Student Funding Service promptly.

Living costs and budgeting

A simple way to work out your budget for the year is to calculate your weekly living costs and multiply by 40 – the number of weeks in the university year. If you can go home for the April and December vacations, you could reduce the number of weeks.

All costs vary, but as a rough guide, rent and basic property bills for a student in Lancaster range from about £105 per week for a single student to £180 for a student with a family or dependants. Other costs to consider include food, travel, books and stationery, insurance, TV and internet, phone, laundry, social and personal expenses.

For full information see
www.lancaster.ac.uk/sbs/funding/costs-andbudgeting



Visit us

Choosing your university is an important decision. We want you to be happy with your subject, our facilities, our staff and the support we offer you.

We want you to feel confident that you'll enjoy spending your time here. The best way to find out is to come and visit us.

We offer different types of visit. Choose the one that suits you and book online now at www.lancaster.ac.uk/visitus



Campus tours



Student-guided



Guided tour showing the accommodation



Social hotspots



Library



Sports Centre

Annual open days

We hold three annual open days during the summer. Staff across all departments are on hand to meet prospective students and visitors, offering you information and advice about our courses. The Students' Union will give you their perspective on the social side of life and you'll be able to visit labs, lecture theatres and computer facilities, as well as residences, the library and all other amenities.

Informal visits

LUMS welcomes visitors all the time. Our shops, cafés, sports facilities and outdoor areas are open to the public – so wander through and soak up the atmosphere any time you like. You can also meet us at one of the UCAS higher education conventions around the country.

Self-guided visits

We also offer self-guided tours if you are unable to book on one of the publicised tours. Just ask at the LUMS reception for information.

Departmental drop-ins

You can also visit a department, on certain dates, from March to December.

To book online visit
www.lancaster.ac.uk/visitus



Annual open days

The current dates for 2016 can be booked online for:

Saturday 18th June

Saturday 9th July

Saturday 3rd September





Our degree programmes

LUMS offers a wide range of generalist and specialist degree programmes.

Generalist Business and Management Degrees

We offer a comprehensive suite of generalist degrees. Each designed to enable you to develop a thorough understanding of the complete range of subjects in contemporary business and management. They offer you the opportunity to learn from every department in the Management School. You will be taught by top researchers in each key field.

Our generalist business degrees present varied opportunities for international work and global study experiences. They open a wide variety of career pathways in national and international firms, both private and public, as well as in small and medium companies around the world; some graduates have even gone on to start-up businesses themselves.

Our generalist degrees include:

Business Studies
Management
International Business Management

Specialist Degree Programmes

Our specialist degree programmes allow you to choose a subject based within one of our academic departments. You then have the opportunity to take a number of specialist modules that give you a detailed and in-depth knowledge of that subject. Even on our specialist degrees you will sometimes have the flexibility to study modules from other departments across the school and wider university.

Our specialist degrees include:

Accounting and Finance
Business Analytics
Economics
Entrepreneurship
Marketing
Organisational Behaviour and Human Resources



Accounting and Finance

The Accounting and Finance profession offers some of the most stimulating (and highly paid) career opportunities in business.

Degrees

BSc Accounting and Finance
BSc Accounting and Management Studies
BSc Finance and Management Studies
BSc Finance
BSc Accounting and Economics
BSc Accounting, Finance and Computer Science
BSc Accounting, Finance and Mathematics
BSc Finance and Economics
BSc Financial Mathematics

Typical entry requirements:

A-Level: AAB
BTEC: DDD
IB Diploma: 35 overall (with 16 from best 3 HL subjects)
*Full entry requirements by programme in degree index page 82

We offer a range of degrees in Accounting and/or Finance, all of which provide a challenging and rewarding educational experience that is second to none. Within our standard three-year degree, there are opportunities for you to focus mainly on Accounting and Finance or combine your degree with other subjects such as economics, mathematics or computing.

Our Accounting and Finance programmes are placed in the top 5 in UK and top in Northwest by The Complete University Guide. These results confirm Lancaster's position as one of the best places at which to study accounting and finance in the UK.

In addition to our large UK student intake, the Department's reputation for excellence attracts students from all over the world.

You will also benefit from Lancaster's internationally renowned faculty, our generous library resources and excellent IT provision.

Our focused career support to help you fulfil your potential as a Lancaster Accounting and Finance graduate. There is a world of exciting career opportunities open to you when you graduate with a LUMS Accounting and Finance degree.

Year 1 Structure

Introduction to Accounting and Finance – Introduces you to key concepts and techniques in accounting, managerial finance and financial statement analysis

Introduction to Economics – Introduction to macro and micro-economic analysis

Free Choice* – Other options within the Management School, such as Management Science or Economics; Options outside the Management School, such as Mathematics

EY Scholarship and Industrial Placement – Students taking the EY Scholarship will complete a compulsory 4 week paid summer placement at EY. Students taking the Industry

Placement degree will take a course to prepare you for making placement applications

*For joint degree students this subject will either be Maths, Economics or Computer Science

Year 2 Structure

Core courses – Financial Accounting, Management Accounting, Accounting Information Systems & Auditing, Finance, and Statistical Methods

Optional courses from around LUMS and the wider university

Year 3 Structure

Core advanced courses – Financial Accounting and Finance

Optional courses from a wide range within the Department such as Advanced Management

Accounting, Taxation, Financial Statement Analysis and Business Valuation, International Financial Management, Quantitative Finance, Bond Markets, and others from LUMS and the wider university

EY Assurance Scholarship and Industry degree students only

Placement and Dissertation – Students taking the EY Scholarship or Industry degree will take a placement year and complete a dissertation

Year 4 Structure

Students on the EY Assurance Scholarship scheme or on the Industry degree will return to Lancaster to complete your degree (as Year 3 of the BSc of your chosen degree scheme)

The EY Assurance Scholarship

LUMS prides itself on strong employer relations that underpin a number of our academic programmes. The EY Assurance Scholarship offers students an opportunity to work with EY during their degree studies and a potential permanent job with EY after graduation.

Through our partnership with EY, this scheme offers you the opportunity to fast track your chartered accountancy qualification, by completing vital work experience. You will follow the BSc Accounting and Finance degree but will also gain work experience in assurance at EY. During the four-year sandwich course, you will take two paid work placements at an EY office and receive £15,000 in bursaries to help with university and living costs.

The EY Assurance Scholarship scheme is designed to challenge and stretch you, giving you the opportunity to start your career as a professional accountant within a supportive and stimulating

environment. After successfully completing the necessary work experience, you are fast-tracked to qualifying as a chartered accountant. EY and LUMS are committed to ensure your development and success, helping you to achieve your potential. The combined strength of the partnership brings together outstanding teaching and a breadth of experience.

Experience

From the start EY will give you graduate level responsibilities in a fast-paced, commercial environment. Within teams of bright, diverse people you will work on real clients that include some of the biggest brand names in business.

Each placement will begin with a focused induction programme that will prepare students for the experience ahead. You are assigned a counselling manager and buddy to ensure you get the personal support and coaching you need to get the most out of your placements.

How to apply for the EY Assurance Scholarship

We invite applicants who have placed Lancaster as firm choice for Accounting and Finance or Accounting and Finance (Industry) to apply for the EY scholarship in May.

Industry Degrees

You can choose to take a year working in business as part of any of our Accounting and Finance degrees. Similar to the EY scheme, you will take four years to complete your degree and spend your third year working in industry.

A year in industry allows you to gain valuable work experience during your degree studies. You will gain experience which will make you attractive to employers, and you may even be offered a graduate job by your placement company. The experience of working also helps you develop new skills and can enhance degree performance as you are able to integrate theory from your studies with practice from your work experience.

To help you gain an industrial placement, we prepare you for the application process during your first year at LUMS, as applications will be made throughout your second year. Our excellent careers team will help you with applications, CV preparation and interview practice. Although we cannot guarantee you will gain a placement as competition is high, LUMS careers have a great track record of placing students and have

first rate contacts with employers of all different sizes and sectors who are interested in attracting LUMS students.

Past students have gained placements at major accounting firms, and in top financial services, media and manufacturing companies in the UK and elsewhere.

Business Analytics and Consultancy

Our Business Analytics and Consultancy degree builds on the excellent track record of our Department of Management Science.

Degrees

BSc Hons Business Analytics and Consultancy
BSc Hons Management Mathematics



Study Abroad and Industry variants available

Typical entry requirements:

A-Level: AAB

BTEC: DDD

IB Diploma: 35 overall (with 16 from best 3 HL subjects)

*Full entry requirements by programme in degree index page 82

Note: Maths or Statistics is required for this subject.

Study Business Analytics and Consultancy, in one of the world leading departments. We are very proud of 100% employability and the successful careers of our graduates.

Business Analytics and Consultancy offers you the opportunity to:

- Learn in one of the best departments in Europe
- Choose flexibly from a wide range of subjects
- Use your mathematical skills in a business setting
- Excel by learning with personal tutors and small group teaching.
- Enter careers requiring specific Analytics, Data Science, Logistics & Supply Chain Management, and Information Systems knowledge
- Gain skills that will make you highly employable to the top graduate companies

Your course

The many modules available to our students provide the skills and knowledge needed to support modern organisations. In the first year we build on the maths you did at school, introducing some techniques and approaches that

help organisations to plan and make better decisions. You will learn to think statistically and to analyse data, coping with the data rich reality we live in. We teach you to think in systems terms and to develop problem solving skills. You learn how to make rational choices, how to make forecasts, how to use data to understand complex behaviour, and you are introduced to the operations and strategic business contexts in which these ideas can be applied. You will be able to take and support decisions in a fast changing business environment.

You will take a 'live' module working in small teams to deliver an event for a real corporate client in the Lancaster area.

After the first year, you choose from a wide range of modules, which allow you to specialise and focus your studies. Our modules will challenge and inspire you; they will make you think and provide the skills you need to start a successful career in Business Analytics and Consultancy. They're also interesting and innovative to serve as a basis for further study. If you wish, you can follow one of the specialist pathways in your second and final years, or choose a combination of modules.

The main pathways are:

Business Analytics:

The mathematical tools, taught

under the heading of Decision Mathematics in the Sixth Form. These tools ensure that students have practical, quantitative and computer-based modelling skills.

Operations, Logistics and Supply Chain Management:

Understand the specific business problems faced by operations managers, including supply chain management, purchasing, forecasting, inventory planning and risk analysis.

Information Systems:

Designing and managing the computer-based systems on which most organisations depend in the digital economy, whether provided in-house or outsourced.

In each term throughout your degree you will follow courses focusing on the transferable skills that will enable you to use your technical skills in real practice. This will ensure you will be equipped with the skills to enter a managerial or consultancy role confident of obtaining results. These include project management skills; planning and delivering a project for real clients; learning to negotiate; dealing with complex problem situations, and learning through business games. This degree will hone your quantitative and qualitative skills to make you a business leader of the future.

“My time at Lancaster was jam-packed, fun, educational, eye-opening and inspirational. It helped me decide which direction to go in life and has given me the foundation to do whatever I wish.”

Victoria Naughton
 Management Science

Business Analytics and Consultancy



Our dual offer

If you choose our Study Abroad degree, you will spend your second year at a partner university in North America. For the four year industry variant of the degree, the third year consists of a supervised placement in industry.

If we offer you a place on the Study Abroad variant of the degree (N1N4) and you don't achieve AAA but AAB (or equivalent), we will automatically consider you for a place on Business Analytics and Consultancy (N2N1).



Your career

Our graduates work in large and small companies around the world. Some are employed as expert analysts, consultants and some work in public bodies. Career options are very diverse, making this degree unique in the opportunities you have when you graduate.

You may work for airlines helping to ensure that staff and aircraft are where they are needed when they are needed. Help hotel companies decide how their room rates will vary through time to optimise operations and pricing; predict demand of products and services. Support organisations to identify and manage consumer groups. Help banks and finance companies weigh up credit risks to determine lending policies. Help healthcare providers to keep waiting times down whilst providing excellent service. Help governmental institutions take informed decisions that are optimal for the public.

Employers of our graduates have included PriceWaterhouseCoopers, Accenture, Virgin Atlantic, Tesco, the NHS and John Lewis.



Year 1 Structure

Core Courses – Introductory Analytics and Statistics; Foundations of Business Analytics and Consultancy; Project Challenge; Plus either Operations Management or Management Science

Options – Other options within the Management School, such as Accounting or Economics; Options outside the Management School, such as Mathematics or Sociology

Year 2 Structure

Core Courses – Statistical Methods for Business Analytics; Spreadsheet Modelling for Business Analytics; Project Management & Consultancy Skills; Plus another five modules, which can follow a specialist track if you wish

Specialist Tracks – You will have the option to choose a specialist track, such as: Operations, Logistics and Supply Chain Management – with modules including Quality and Risk Management; Or Management Science/ Operational Research with modules such as Business Modelling and Simulation

Options – Further options can be chosen from the department, the wider Management School or the wider University, giving you the flexibility to create your unique degree programme

Final Year

Core Courses – Business Analytics Project; Negotiation and Decision Support; Structuring Complex Problems; Consultancy Challenge; Plus another five modules, which can follow a specialist track if you wish

Specialist tracks – Further Operations, Logistics and Supply Chain Management modules include: Business Forecasting and Innovative Developments on Operations Management; Further Management Science/ Operational Research modules include: Data Mining for Direct Marketing and Optimisation

Options – Further options can be chosen from the department, the wider Management School, particularly strategy and marketing, or the wider University, giving you the flexibility to create your unique degree programme

“The placement year allowed me to implement the theories and methods I had learnt in my first two years within real world applications. This not only increased my understanding of the theories but allowed me to see how they can be implemented in practice and the circumstances in which they are successful.”

James Hill

BSc Management Science (Industry), Accenture

Business Studies

The Business Studies degree prepares you for a career in business and management. It provides the big picture of how business and managers operate in an international environment.

Degrees

BSc Business Studies
BSc Business Studies (Industry)
BSc Business Studies (Study Abroad)

Typical entry requirements:

A-Level: AAB
BTEC: DDD
IB Diploma: 35 overall (with 16 from best 3 HL subjects)
 *Full entry requirements by programme in degree index page 82

This broad degree furnishes you with a working knowledge of a wide range of management disciplines. It provides the opportunity to specialise in management subject areas that you choose. This allows you to develop the important managerial interpersonal skills including group working, research analysis, report-writing and presentation skills.

Studying Business Studies will expose you to teaching from international experts in a wide variety of fields in the specialist areas you choose. You will be able to refine your chosen directions based on your increasing experience of what the various subject areas are actually like. Opportunities will open up for you in a range of possibilities, based on your awareness of your skills, interests and developing sense of yourself.

Your first year provides the foundation to developing an understanding of business practices

and broadens your understanding of the specialist disciplines within LUMS. A core module will introduce you to business and management, relate it to real-world issues, and develop your skills in analysing, researching, interacting, team-working and presenting. Further module options introduce you to the management areas of Accounting and Finance, Economics, Marketing, Management Science, Entrepreneurship and Organisation, Work and Technology. You can even choose to study a European Language.

We will engage you in a challenging, supportive and friendly environment, and encourage you to reflect on core management issues such as strategy, leadership, ethics, sustainability, globalisation, and the impact of business on society. In addition to this big picture overview, you specialise in two disciplines in your second and third years.

The degree integrates your thinking about your career into its design – from researching opportunities in your first year to taking part in mock interviews and assessment centres in your final year.

Year 1 Structure

Core Courses – Introduction to Business and Management; Business Analytics

Subject 2 – From: Accounting and Finance; Economics; Entrepreneurship; Marketing; Management Science or Organisation, Work and Technology

Subject 3 – From: Accounting and Finance; Economics; Entrepreneurship; Marketing; Management Science; Organisation, Work and Technology or a European Language

Year 2/3 Structure

Core Courses – Strategy, Management in the 21st century; Leadership and Business Analytics

Introductory Management Competences – Accounting and Finance; Economics; Entrepreneurship, Marketing; Management Science plus Organisation, Work and Technology if not taken in first year

Specialist Areas – Two from: Accounting and Finance; Economics; Entrepreneurship, Marketing; Management Science; or Organisation, Work and Technology



Study abroad

You can also apply for the study year abroad version of the degree in which you spend your second year of your three year degree at one of our highly regarded partner institutions, in Australia, Canada, Hong Kong, Europe, or the USA.



Placement year

Students embarking on the four-year Business Studies in Industry degree have the opportunity to undertake a placement in the third year of the course, providing relevant practical experience of business practices.

“The Business Studies programme is a very demanding as well as an exciting course that provides coverage of all business and management disciplines.

Kritika Agarwal
 BSc Business Studies

Economics

Economics helps to explain a wide variety of real world phenomena, but it is not limited to the study of recessions, growth prospects and commodity prices. The tools of Economics can be used to understand many forms of human behaviour; for example, health, crime, fertility and gambling.

Degrees

BA Economics & Geography
BA Economics & Politics
BA Economics & International Relations
BA Philosophy, Politics & Economics
BSc Accounting & Economics
BSc Accounting & Economics (Industry)
BSc Business Economics (Industry)
BSc Economics
BSc Economics & Mathematics
BSc Economics (Study Abroad)
BSc Finance & Economics
BSc Finance & Economics (Industry)
MEcon Economics

Typical entry requirements:

A-Level: AAA - AAB

BTEC: DDD

IB Diploma: 36-35 overall (with 16 from best 3 HL subjects)

*Full entry requirements by programme in degree index page 82

Our internationally renowned staff will help you learn how to think; we will not teach you what to think. Our department is ranked 8th in the UK by the Times Good University Guide 2016.

Economics is frequently studied in a specialist 'single major' degree scheme, but it also lends itself to combination with other disciplines. In addition, Economics features as a 'minor subject' within a variety of degree programmes.

Even as a specialist, you can choose to benefit from a flexible first-year course structure, by combining Economics with another subject from a range of departments. You also have the chance to pick up one or more minor subjects in the second and third year of study.

An Economics degree opens career prospects in finance and banking, public policy, sales and marketing, the civil service, insurance and actuarial work.

The MEcon degree is designed for students who know that they would like a career as a professional economist. After the first three years of undergraduate study you will take modules shared with the MSc Economics. You will also develop your knowledge in specialist areas of Economics by undertaking a fourth-year dissertation.

The Business Economics degree takes advantage of natural links between Economics and other Management disciplines.



This degree is a four-year programme with an integral year in industry. In addition to taking Economics modules, all students take modules in Accounting & Finance, and in Marketing, with further scope to elect for courses in Business Law, Entrepreneurship and Management Science.

Should you wish to divide your time at Lancaster equally between two subjects, you can study combined major schemes within LUMS, such as Finance and Economics or beyond (Economics and Geography, Economics with International Relations, and Economics with Mathematics).

In joint major programmes you will combine study of the two component subjects in the first year with another of your choice (which may include Quantitative Methods for Economics). In the second and third years, half of your time is spent in each of the subjects of the combined programme.

You can also choose to study abroad for your second year at one of our partner institutions. Some of our degrees, such as BSc Economics and BSc Finance and Economics, may be studied either as a three-year programme or as a four-year

programme with your third year spent acquiring practical knowledge on a work placement. In summary, you will have the opportunity at Lancaster increasingly to create a course of study that reflect your interests and chosen career orientation.

Year 1 Structure

Economic Principles – Introductory micro and macroeconomic analysis

Quantitative Methods for Economics – Basic quantitative techniques for Economics. Optional for Business Economics and most joint majors

Free Choice – For Business Economics, this may be a second subject from the Management School, Politics/International Relations, Law or Modern Languages

Year 2 Structure

Core analytical and quantitative techniques (plus minor subject – or complementary courses in Business Economics)

Year 3 Structure

A wide selection of specialist options in economics (plus minor, or complementary courses in Business Economics)

Students taking industry variant will do a placement in year 3 and return to Lancaster to complete their studies in year 4

Year 4 Structure (MEcon only)

Core modules – Microeconomics, Macroeconomics, Econometrics, Research Skills and dissertation

Plus 3 additional optional modules



Your career

Our graduates work in large and small companies around the world. Some are employed as expert analysts, consultants and some work in public bodies. In recent years, our economics graduates have gone on to work with:



International Business Management

This degree is unique! On this degree you will be a student at not one university but two, ending up with two degrees (but don't worry – you will only be paying fees to one university).

Degrees

International Business Management (France)
International Business Management (Germany)
International Business Management (Italy)
International Business Management (Mexico)
International Business Management (Spain)
International Business Management (USA)

Typical entry requirements:

A-Level: AAB
 BTEC: DDD
 IB Diploma: 35 overall (with 16 from best 3 HL subjects)
 *Full entry requirements by programme in degree index page 82

You will spend two years at Lancaster and two years at one of our top-class partner universities in Europe or America. The curriculum covers the entire range of management and business disciplines. Additionally, you will gain practical work experience through industrial placements, both in the UK and abroad.

Throughout your degree you will be part of an exciting international student community. Students are able to exchange ideas and information and organise social activities through LUSIPBS (Lancaster University Society for the International Partnership of Business Schools), a student society specifically for students on these degree programmes which organises everything from careers events to socials and also events with student societies at the partner institutions.

After completing this degree you will gain a wide range of knowledge, skills and personal attributes that are rated highly by employers. By studying international management theory and practice at two top-rated universities, your international experience of working

and studying in a multicultural environment will make you highly desirable for all types of business-related employment. Your CV will demonstrate theoretical and practical depth and breadth, as well as international work, cultural experience and language competences.

We currently have six partners:

- Reims Management School, France
www.reims-ms.fr
- ICADE Business School, Madrid, Spain
www.upcomillas.es
- European School of Business, Reutlingen, Germany
www.esb-reutlingen.de
- Università Cattolica del Sacro Cuore, Piacenza, Italy
www.unicatt.it
- Northeastern University, Boston, USA
www.northeastern.edu
- Universidad de las Américas Puebla (UDLAP)
www.udlap.mx



Why you'll love us...

"I loved the programme. I think that the mixture between a university like Lancaster, with its modern infrastructure and methods of teaching, and the more 'traditional' Spanish method, has taught me many valuable lessons."

Vanessa Campion



All of these are among the very best in their countries and are especially highly rated by employers. We are all part of an elite International Partnership of Business Schools (www.ipbs-edunet) which meets frequently to ensure that the education offered to you is of the highest possible quality. No other leading UK University offers anything like this.

International Business Management (USA)

As with the Europe variants of this degree, you will obtain two degrees, one from the UK and one from the USA in only four years. On this degree you will study at North Eastern University in Boston.

International Business Management (Mexico)

We have recently expanded International Business Management degrees to include a partnership with the Universidad de las Américas Puebla (UDLAP). This degree will provide you with the opportunity to study in Mexico for a year of your degree allowing you to experience study in a different culture and economy.

Year 1 Structure

Core Courses – Introduction to Management; Introduction to Business Analytics; Financial Accounting; Operations Management

Either – Marketing or Economics

Language – French, German, Spanish or Italian

Options – Accounting & Finance, Economics Entrepreneurship, Law, Management Science, Marketing and Organisational Behaviour

Year 2 Structure

Core Courses – Management and Consulting; Statistics; Finance; Management Accounting; Marketing or Economics (if not taken in Year 1)

Language – Continuation of Year 1 language

Options – One option and if bilingual, two further options

Options – Accounting & Finance, Economics Entrepreneurship, Law, Management Science, Marketing and Organisational Behaviour

Year 3/4 Structure

Core Courses – Strategy; Human Resource Management Ethics; International Business; Operations Management; Information Management; Dissertation

Options – Options from the partner institution

Compulsory 6 month paid work placement

Management

There are a number of things that differentiate this four-year degree in Management from other degrees.

Degrees

Management
Management (Study Abroad)

Typical entry requirements:

A-Level: AAA
BTEC: DDD
IB Diploma: 36 overall (with 16 from best 3 HL subjects)
*Full entry requirements by programme in degree index page 82

On this degree you will have the opportunity to study a wide range of management subjects, including economics, marketing, accounting, operations, organisational behaviour, entrepreneurship, ethics and strategy, as well as management itself and consulting. All graduates of the BBA comment on this great variety and choice which gives a complete overview of what is needed to work in business.

You will spend your third year on an industrial placement where you can develop practical skills through taking on real responsibility. Students are located in organisations throughout the UK and a small number even go to Europe for the year.

There is also the opportunity for you to take part in the Study Abroad Programme during the second year, or the first half of your final year –

we currently have final year exchanges with top European Business Schools and other opportunities across the world.

A key focus of the degree is developing practical managerial skills; in particular team working, leadership abilities, problem solving and effective communication. In the second year, you will undertake a 10-week team project for a local business, where you are consultants tackling a live business issue and feeding back recommendations to the senior management team of the organisation. In the final year, you take part in a strategic management simulation exercise where your team operates an airline company. This is in competition with other teams of students from the programme, providing sharp lessons in decision making and running a business.

A final point about this degree is the strong community spirit that exists amongst students on the degree. Through the core management courses that take place each year at Lancaster, students quickly get to know each other, completing group projects, undertaking presentations and enjoying team building events. As a recent graduate put it: "the degree is like an extended family because everyone, not just the staff, is there to help".

Course Options

Options can be taken in areas such as Accounting and Finance, Economics, Entrepreneurship, Management Science, Marketing and Organisational Behaviour. It is also possible to take up to 2 units outside of the Management School in subjects such as Law or Languages.

Year 1 Structure

Core Courses – Introduction to Management, Introduction to Business Analytics

Options – The following areas must be covered at some point during the degree: Financial and Managerial Accounting, Economics, Marketing, Operations Management

Year 2 Structure

Core Courses – Management and Consulting, Further Statistics, Human Resource Management, Placement and Dissertation Preparation

Options – Options including any compulsory areas not covered in Year 1

Year 3 Structure

Placement Year

Year 4 Structure

Core Courses – Dissertation, Strategic Management, Airline Simulation, Ethics

Options – Options including any compulsory areas not covered in Year 1



Our BBA Management is accredited by the Chartered Management Institute (CMI), enabling you to graduate with two qualifications; the BBA and a CMI Level 7 Certificate in Strategic Management and Leadership. The BBA is currently the only undergraduate degree in the country to be accredited at the CMI Level 7 Certificate.

“The year long industrial placement is a fantastic opportunity and quite possibly the most valuable part of the entire course. The amount of self confidence gained and ability to handle responsibility is invaluable.

Jason Yau
Management

Management and Entrepreneurship

People with an entrepreneurial and innovative mind set are critical to the global economy.

Degrees

BA Management and Entrepreneurship
BA Management and Entrepreneurship (Industry)

Typical entry requirements:

A-Level: AAB

BTEC: DDD

IB Diploma: 35 overall (with 16 from best 3 HL subjects)

*Full entry requirements by programme in degree index page 82



Study Abroad and industry
programmes available

Employers want graduates who are able to act entrepreneurially, evaluate new ideas and understand the challenges of taking ideas to market. In this degree, we do this by immersing you in a network of world class academics and Entrepreneurs in Residence.

What does it mean to be an entrepreneur? Throughout the degree you will be challenged to explore this question in different contexts and from different world views to develop your skills and extend your knowledge.

Why study management and entrepreneurship?

Small to medium sized enterprises (SMEs) are often the most innovative and entrepreneurial. We use this context as an important foundation for understanding how entrepreneurship comes about. It also provides an important foundation for

exploring entrepreneurship within other contexts, such as large global organizations, family businesses, social enterprises and franchises. These different contexts for entrepreneurship will challenge you to develop new skills and knowledge underpinned by an evolving entrepreneurial and innovative mind set.

How is the programme delivered?

With 54 Entrepreneurs in Residence, alongside our world-class researchers, we ensure that the integration of theory and practice is embedded in the programme. Learning on this course comes from more than lectures. Enacted, observational and situated learning styles are used to help build a deeper understanding of theory and how theory works (or does not work) in practice.

The four year degree provides an opportunity for you to spend a year

on industrial placement. During this year the emphasis is on the practical application and evaluation of theories and concepts learnt on the programme. This gives you unique insights that will underpin your final year studies, provide you with skills and knowledge that are valued by potential employers, as well as providing experience for future business ventures.

In addition to our degrees, the department is at the cutting edge of engagement with the business community on a national and international stage. In many ways, this is crucial to supporting what we are able to offer you during your studies. These business engagement activities provide you with a virtual laboratory of entrepreneurial activity interwoven into your day-to-day activities providing you the opportunity to compare and contrast the world of theory with live practical examples.

Year 1 Structure

Core Courses –
 Entrepreneurship;
 key debates and concepts;
 Introduction to Management;
 Introductory Statistics &
 Computing for Management

Options – Management and
 Organisations; Marketing;
 Operations Management;
 Economics; Accounting &
 Finance

Year 2 Structure

Core Courses –
 Entrepreneurship
 in a global context; Small
 Business and the SME sector;
 Management and Consulting;
 Franchising*; Research at Work
 *In Year 2 or Final year

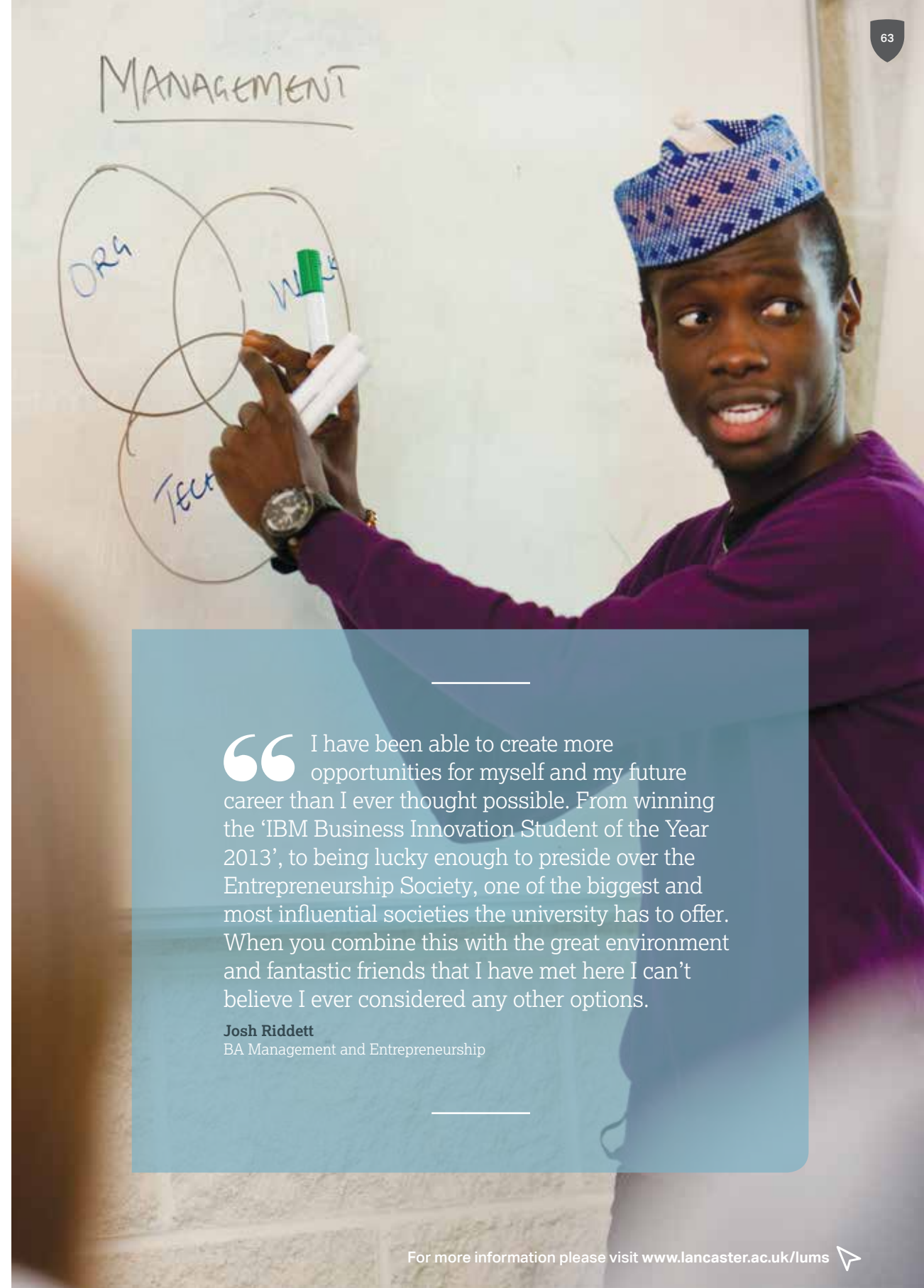
Year 3 Structure

Placement Year

Year 4 Structure

Core Courses – Entrepreneurial
 Behaviour and Learning; New
 Venture Planning/ Family

Business*; Innovation; Social
 Contexts of Entrepreneurship
 *Students must choose between
 these two modules



“ I have been able to create more opportunities for myself and my future career than I ever thought possible. From winning the ‘IBM Business Innovation Student of the Year 2013’, to being lucky enough to preside over the Entrepreneurship Society, one of the biggest and most influential societies the university has to offer. When you combine this with the great environment and fantastic friends that I have met here I can’t believe I ever considered any other options.

Josh Riddett

BA Management and Entrepreneurship

Management and Information Technology

The BSc Management and Information Technology (MIT) degree combines up to date business-relevant content with the academic rigour of a challenging degree at a first class university. Endorsed by industry as part of the Tech Partnership ITMB initiative.

Degrees

BSc Management and Information Technology



Typical entry requirements:

A-Level: AAB

BTEC: DDD

IB Diploma: 35 overall (with 16 from best 3 HL subjects)

*Full entry requirements by programme in degree index page 82



Study Abroad and Industry variants available

The BSc Management and Information Technology (MIT) looks at the development, management, organisation and use of information technology within and between organisations. It offers an unrivalled platform to launch your career in business – whether you're looking for a high-flying and rewarding career in management or consultancy, or as an IT professional. The aim is to provide you with a head start by making you employable from day one.

The degree is designed to give you the ability to apply IT to business situations, evaluate technical knowledge and confidently take on project and team-management in IT-related business scenarios. It will teach you to work independently, to work in a team and to get a team to work for you, and when to do which. It will also teach you the skills to interpret and communicate complicated technical ideas to those with less technical knowledge.

Endorsed by Industry

The programme has been designed in partnership with Tech Partnership as part of their IT Management for Business undergraduate degree initiative (ITMB). This link means that business professionals from over

60 employers such as BT, Accenture, Ford, Fujitsu, HP, IBM, Deloitte, Morgan Stanley and Unilever have been involved in its design – ensuring course content is relevant to today's and tomorrow's business world. Such employers are also part of a twice monthly Guru Lecture series, where they talk about a specific area of expertise, or a contemporary management or technological issue.

The Management and IT Advantage

Lancaster's degree scheme differs from all the other degree schemes endorsed by Tech Partnership run at other universities due to its strong management orientation. The programme considers information technology management as being as much a management and organisational change issue as it is a technical issue.

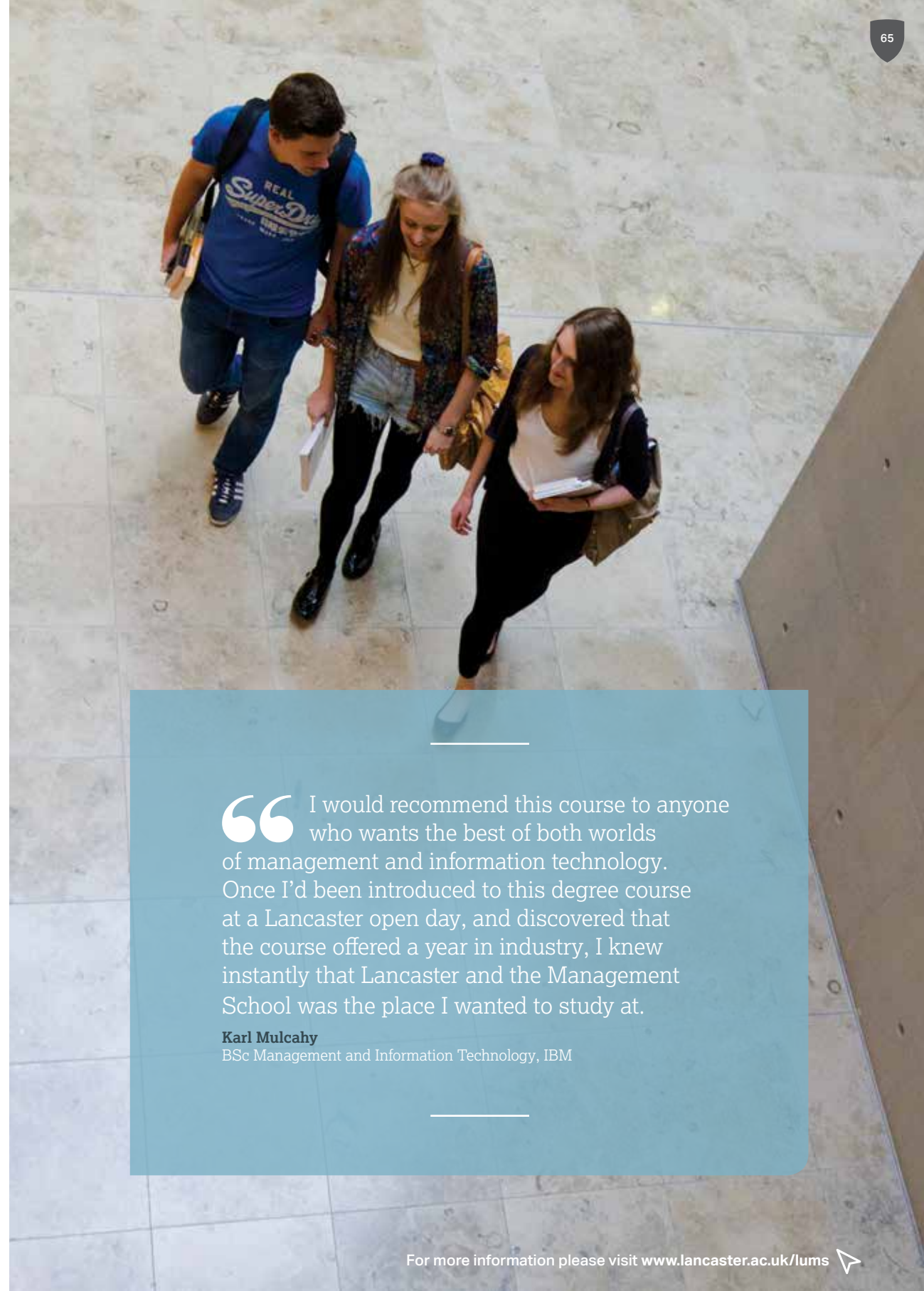
The first year courses cover: Perspectives of Information Systems, Management and Organisation, Software Development and Information Systems. The following years of study require you to complete a number of core subjects, while also allowing you to specialise in either Management or Technology subjects.

The core subjects provide you with a substantive grasp of the concepts, debates and issues in areas such as change management, managing people, management information systems, organisation studies, project management, systems development, IT service management. In addition you are able to choose from a wide number of options from across the Management School in areas such as marketing, accounting, project management, human resource management and from the School of Computing and Communication in areas such as managing software projects and human computer interaction.



Industry endorsements

FUJITSU Deloitte.
accenture IBM



“I would recommend this course to anyone who wants the best of both worlds of management and information technology. Once I'd been introduced to this degree course at a Lancaster open day, and discovered that the course offered a year in industry, I knew instantly that Lancaster and the Management School was the place I wanted to study at.

Karl Mulcahy

BSc Management and Information Technology, IBM

Management and Information Technology



Working in Industry

The degree is four years in duration and includes a one-year industry placement that is undertaken in the third year. This allows you to see the relevance of what you have studied in a practical context and also enriches your final year studies. Such experience greatly enhances first employment prospects and helps you decide the type of career to pursue and the type of organisation in which you wish to work. It is likely that you will spend your year with one of the employers endorsing the programme.

Careers

We expect our students to be highly desirable in the job market due to our emphasis on employability throughout the degree programme and our close contact with some of the top employers in the UK. We believe that you are likely to work for one of the employers endorsing the programme, or another high calibre organisation.

Year 1 Structure

Core Courses – Management and Organisational Behaviour; Perspectives of Information Systems; Software Development; Information Systems

Options – Choice of 2 from: Managing Organisations, Human Resources and Technology; Introduction to Accounting and Finance; Introduction to Financial Accounting for Managers; Introduction to Marketing; Introductory Statistics and Computing for Management; Statistics and Computing for Management; Introduction to Operations Management;

Introduction to Management Science/Operational Research; Fundamentals of Computer Science; Media Technology

Year 2 Structure

Core Courses – Introduction to Financial Accounting for Managers; IT Service Management; Introduction to Systems and Business Analysis; Project Management Tools & Techniques; Organisational Behaviour; Management and IT; Social Research Methods

Options – You may choose options from across the Management School and the School of Computing and Communications (depending on pre-requisites)

You should be recruited into a variety of careers such as:

- Business Consultants
- Software Engineers
- IT Consultants
- IT Managers
- Business Analysts
- Project Managers
- Business Managers in non-IT areas

The Market Leader

We believe that this very distinctive focus of the MIT degree, coupled with the close link to industry, as well as LUMS' reputation as a centre of academic and teaching excellence provides the essential ingredients for a very rewarding programme.

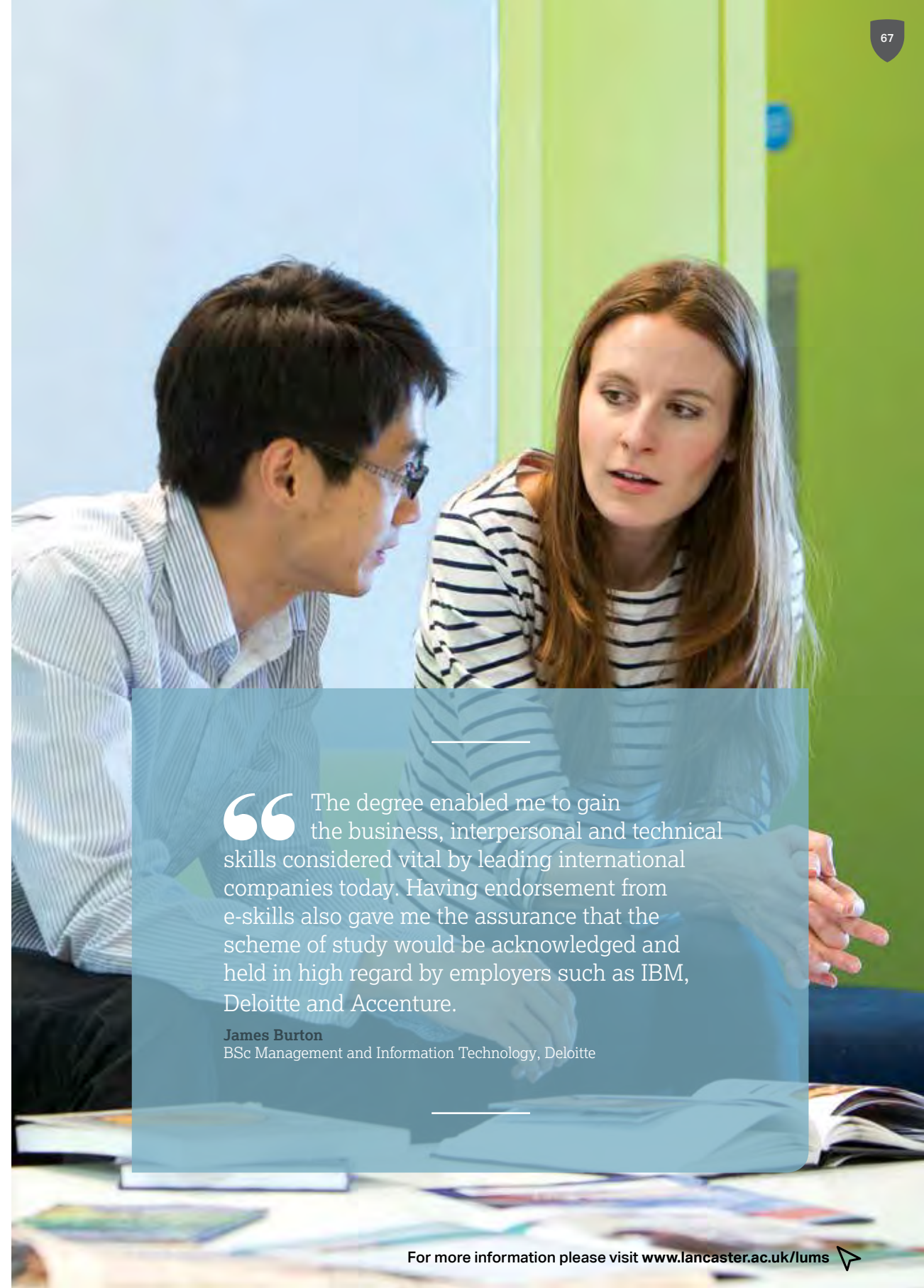
Year 3 Structure

Placement Year

Year 4 Structure

Core Courses – Developing Business Information Systems; Managing People and Change; Dissertation

Options – You may choose options from across the Management School and the School of Computing and Communications (depending on pre-requisites)



“The degree enabled me to gain the business, interpersonal and technical skills considered vital by leading international companies today. Having endorsement from e-skills also gave me the assurance that the scheme of study would be acknowledged and held in high regard by employers such as IBM, Deloitte and Accenture.

James Burton
BSc Management and Information Technology, Deloitte

Management and Human Resources/Management and Organisational Behaviour

These degrees are run by the Department of Organisation, Work and Technology.

Degrees

BA Management and Human Resources
BA Management and Human Resources
(Study Abroad)
BA Management and Organisational Behaviour
BA Management and Organisational Behaviour
(Study Abroad)
BA Management and Psychology
BA Management and Sociology

Typical entry requirements:

A-Level: AAB
BTEC: DDD
IB Diploma: 35 overall (with 16 from best 3 HL subjects)
*Full entry requirements by programme in degree index page 82



Study Abroad and Industry
programmes available

The department will provide three years (or four if you opt to take an industrial placement in your third year) of stimulating and challenging study alongside a group of internationally renowned teachers, writers and researchers who will share with you ways to understand the often strange and contradictory world of management within contemporary organisations.

Our degrees aim to provide an understanding of the way organisations are structured and the ways they function, investigating how their decisions and actions determine much of the quality of life in contemporary societies. Our degrees utilise a variety of relevant approaches such as psychology, philosophy, history and sociology.

It will equip you with a multi-disciplinary conceptual toolkit designed to help make sense of contemporary organisation.

Rather than attempting to show you how to be a Human Resource Manager we challenge you to consider other questions, e.g. what are the theories and practices that make up Human Resource Management?

As a multi-disciplinary department (you will be expected to engage with work from across the social sciences and the humanities) we work within an integrative framework which recognises the interdependence of people, tasks, technology, organisations, cultures and society. The range of interests and topics are much wider than businesses or corporations.

Our graduates go into a wide array of jobs and careers, from mainstream Human Resource Management and Graduate Management positions in both public and private corporations to management consultants, media and marketing managers. Others become more entrepreneurial and free-spirited, setting up businesses on their own, both home and abroad. Another aspect of career development which we take very seriously is the development of the next generation of academics and researchers.

We also offer a four-year degree option where you spend the third year on an industrial placement in a major organisation.

Year 1 Structure

Core Courses – Management & Organisational Behaviour and Managing organisations, technology and human resources. (This course provides an introductory study of the complex and fascinating world of management and organisation)

Either – Optional Part 1 Course (from subjects within the Management School or from other disciplines within the University)

Year 2 Structure

Core Courses – Six modules to be chosen from a variety of options, including: Organisational Behaviour; Managing People; Human Resource Management; Human Resource Development; Management & Information Technology; Analysing Organisations; The Changing Role of Management; Business Ethics

Year 3 Structure

Core Courses – Six modules to be chosen from a variety of options, including: Organisational Change; Managing People and Change; International HRM; HRM: Theory and Practice; Organisation in the Digital Age; Technology and Organisation; Work and Employment Relations

Throughout the Management and Human Resources degree the HRM modules are core



“ I liked that in comparison to some other degrees, mine was not about memorising management theories or of a numerical nature, but challenged me to think and critically analyse theories instead of merely accepting and implementing them. I love how my course is influenced by Psychology, Sociology and Philosophy, as Management is not only about theories, but about people and if we do not understand people then how are we supposed to understand Management?

Alexandra Sternfeld Casasnovas
BA Management and Human Resources

Management, Politics and International Relations

This new, exciting inter-disciplinary four year combined degree programme of half management, half politics and international relations offers you a unique and innovative curriculum with a year of work placement.

Degrees

BSc Management, Politics and International Relations

Typical entry requirements:

A-Level: AAB

BTEC: DDD

IB Diploma: 35 overall (with 16 from best 3 HL subjects)

*Full entry requirements by programme in degree index page 82



Industry programmes available

In a world that is increasingly global, those who lead organisations need not only strategic management capabilities but also an astute grasp of politics, both domestic and international, so that they understand the likely implications of their decisions. By developing your awareness of the inter-relationships between these areas, this degree will enable you to develop an important set of skills that will make you highly attractive to employers.

Throughout your degree you will take modules from the two collaborating faculties: the Management School and the Department of Politics, Philosophy and Religion (PPR) in the Faculty of Arts and Social Sciences.

In your first year you will study three foundation courses in Understanding Politics and Governance, Management and Organisations, and an introduction to Philosophy. These core courses are complemented by modules on employability and career development to help you start shaping your ideas for the next stage of your career.

In your second year, a wider choice of options opens up to you. To deepen your knowledge of management and related issues, you will choose from a wide selection of management modules in areas relating to organisation, work and technology, entrepreneurship and marketing. You will balance this with an equivalent number of modules in

politics and international relations, again focusing on the issues which are of most interest to you.

Your third year is spent on placement, developing practical skills and gaining insights into contemporary issues within a specific organisational setting while implementing the knowledge you have learnt at Lancaster. In your fourth and final year, you again take a mix of modules in management and PPR that focus on world politics, global issues and international relations. You will also complete a dissertation module which will allow you to draw on aspects of your placement experience as well as on the learning acquired at Lancaster.

Year 1 Structure

Management – Management and Organisations; Perspective on Organisation, Work & Technology

Politics – Understanding Politics and Governance

Philosophy – Introduction to Philosophy

Year 2 Structure

Management Options – 2 modules from a selection in Organisation, Work and Technology, Entrepreneurship and Marketing

PPR Options – 2 modules from a selection in Politics and International Relations

Core Courses – Research at Work: Placement and Dissertation Preparation

Year 3 Structure

Placement Year

Year 4 Structure

Management Core Courses – Management in the 21st Century

Management Options – 3 modules from a selection in Organisation, Work and Technology, Entrepreneurship, Marketing

PPR Options – 4 modules from a selection in Politics, Globalisation and International relations

Dissertation



Management Studies and European Languages

An inter-disciplinary four year combined degree programme, half management, half language studies offering a creative curriculum and a year of study or work in Europe.

Degrees

BA Management Studies and European Languages

Typical entry requirements:

A-Level: AAB

BTEC: DDD

IB Diploma: 35 overall (with 16 from best 3 HL subjects)

*Full entry requirements by programme in degree index page 82



Study Abroad programmes available

This degree combines a general management curriculum with fluency in a European language and an in-depth knowledge of a second culture and society. This mix of skills equips graduates to understand and deal with the cultural complexities of management in local and international contexts.

You will spend your first and second years studying language, culture and at Lancaster. Your third year will be spent at a European partner university or on a work placement. You will then return to Lancaster for your final year studying language

and culture in your chosen language and comparative culture and business.

We currently have partnerships with:

- Vienna University of Economics and Business, Austria
- Universität Mannheim, Germany
- Università Commerciale Luigi Bocconi, Italy
- Universidad Comercial de Deusto, Spain
- CESEM Reims, France

You will be part of a vibrant international and multicultural student community involved in a flexible and creative curriculum taught jointly by the Management School and the Department of European Languages and Culture.

On completion of your degree your substantial international management experience, language skills, study in top-rated universities make you a highly desirable for jobs in well-known corporations, international business and government departments.

Year 1 Structure

Core Courses – Management: Management and Organisations, Entrepreneurship or Marketing

Language and introduction to language culture studies: French, German or Spanish

Another language or a 3rd subject in Management or a 3rd subject in Social Sciences/ Humanities

Year 2 Structure

Core Courses – 4 Management modules from: Management and Organisations, Entrepreneurship, or Marketing

2 Language modules – oral and written

Language specific core culture

Comparative culture

Year 3 Structure

Year Abroad – study/work experience

Year 4 Structure

Core Courses – 4 Management modules from: Management and Organisations, Entrepreneurship, or Marketing

2 Language modules – oral and written

2 modules in core culture or comparative culture

“Studying at Lancaster was really enjoyable, the people are welcoming and the courses are really well designed. The University is an amazing place to live and there is a great atmosphere on campus.”

Emilie Stevenson

Marketing

The starting point for the discipline of marketing lies in human needs and wants.

Degrees

BA Advertising and Marketing

BSc Marketing

BSc Marketing (Study Abroad)

BSc Marketing and Design

BSc Marketing Management

BSc Marketing Management (Study Abroad)

BSc Marketing with Psychology

Typical entry requirements:

A-Level: AAA-AAB

BTEC: DDD

IB Diploma: 36 overall (with 16 from best 3 HL subjects)

*Full entry requirements by programme in degree index page 82



Study Abroad and Industry variants available

Originally marketing was concerned with our basic need for food, clothing, shelter and the use of expertise to deliver the right products, with the right packaging and promotion, to the right place at the right price and time. In an internet connected world the application of marketing principles to politics, culture and consumption has become far more sophisticated and creates new demands for relevant knowledge, skills and expertise.

Working with leading academics and managers in the field of consumer behaviour, marketing management, business strategy, and networks offers you the opportunity to develop your practical skills and conceptual capabilities in the world of marketing, advertising, and online communications. We were ranked as the top UK University for Marketing in the 2014 and 2015 Complete University Guide and number two for 2016. The quality and flexibility of our marketing degrees gives you the chance to realise your intellectual and career ambitions.

Recognising the international nature of marketing in the 21st century, we offer our students the opportunity to study overseas, including Canada, the U.S.A., Singapore, Hong Kong, New Zealand, and Australia. Many students take up work placements and internships overseas or in the UK.

We teach marketing as a stretching academic discipline, but also prepare you fully for the demands of the changing global economy. For example, you may be following the Marketing Management programme and spend your third year working in full-time, fully-paid employment. Our Marketing majors work in teams to conduct a market research consultancy project with a live client company to help it make marketing strategy decisions.

Our Advertising and Marketing majors do final year projects working with agencies based in London or Manchester, e.g. Saatchi and Saatchi, Manning Gottlieb, HoWoCo, Latitude, or with a major advertiser like BT Group Brand Team.

The Department has a strong working relationship with Saatchi & Saatchi – one of the world's leading advertising agencies. In 2015/16, two groups of final year Marketing and Advertising undergraduate students are working on advertising research and strategy projects with the Talent and Planning teams at Saatchi & Saatchi UK HQ.

Whichever programme you select, the research-led teaching that informs the modules on your degree will provide practical and real world examples and experiences for you to explore with your tutors.

Our graduates have an excellent record of employment, and obtain challenging and fulfilling posts with blue chip organisations like IBM, familiar names from the high street like HSBC, ASDA, and M&S, major advertising and media agencies, as well as a host of other business, government, and charitable organisations.

Year 1 Structure

Introduction to Marketing –

Introduces you to key concepts and techniques in marketing research and the analysis of marketing problems

Marketing-related subject –

Accounting & Finance; Design; Law; Economics; Management and Organisation; Introduction to Media and Cultural Studies; Management Science; Psychology; Sociology

Free Choice – You may choose from any subject offered in the University

Year 2 Structure

Core subjects: include marketing research, marketing simulation, consumer behaviour, routes to market, plus other optional subjects in marketing and advertising or a related discipline

Year 3 Structure

Core subjects: strategic marketing, marketing research and consultancy project, advanced topics in consumer behaviour, or organisational marketing, plus other optional subjects in marketing and advertising or a related discipline. Students taking Marketing Management will spend Year 3 on placement and will return to Lancaster in Year 4

“Studying marketing at Lancaster gave me a real head start getting a graduate job in advertising in London. The language and theory of marketing, through to the more practical skills of presentation, report writing, and public speaking, remain genuinely useful at every stage of my professional development.”

Jane Lingham
Director of Brand, BBC

How to apply

Whether you're applying directly from school or college, or as a mature student, if you want to study full-time at LUMS you need to apply online through UCAS (www.ucas.com)

01

UCAS

UCAS provide an online application service for all universities in the UK. Most schools and colleges, international agencies and British Council offices overseas offer guidance on completing the UCAS application.

www.ucas.com/students/apply

Completed applications, including a reference, should be sent to UCAS by the 15th January in the year of entry.

The final deadline is 30th June, however you should note that some of our courses may have closed after the initial 15th January deadline so please check for vacancies on the UCAS website or contact the Admissions Office.

www.lancaster.ac.uk/study/undergraduate/courses/admissions-faqs

02

Entry qualifications

The courses section and Degree Index in this prospectus gives only indicative grades and subject requirements for each degree programme, correct at the time of publication. You can find more detailed information online.

UK qualifications

We typically express offers for UK students in terms of three A level grades – or similar for equivalent qualifications – not UCAS tariff points. In addition to the standard grade requirements, we may ask for minimum grades in specific subjects at A2, AS or GCSE level. As a minimum, for students taking the A level curriculum, we normally expect you to have studied three subjects to A2 level.

Scottish Highers are accepted for entry, our minimum requirement being five or more passes at Grade B or above. We may sometimes require Advanced Highers. Please check with our Admissions Office for up-to-date information on the Irish Leaving Certificate.

We also accept a wide range of other UK-based qualifications including:

- International Baccalaureate
- Access to Higher Education Diploma
- BTEC Extended Diploma and other BTEC Level 3 and 4 qualifications
- Cambridge Pre-U
- Open University credits
- Irish Leaving Certificate
- Scottish Highers

Details of our typical offers for UK qualifications, can be found in the index of the prospectus or online.

www.lancaster.ac.uk/lums/study/undergraduate/degree-courses

International qualifications

We accept a wide range of qualifications, including:

- Advanced Placements (AP)
- Cypriot Apolytirion
- European Baccalaureate
- French Baccalauréat
- German Abitur
- Greek Apolytirion with Pan-Hellenic examinations
- Hong Kong Diploma in Secondary Education
- Indian National Boards Standard 12
- International Baccalaureate
- Malaysian STPM
- Norwegian Vitnemal (VVO)

For full information regarding qualifications, see our website or contact our admissions team. lumsugadmissions@lancaster.ac.uk.

03

After you've applied

We consider applications from the beginning of the admissions cycle, usually on a rolling basis. You should receive our decision on your application – or an invitation for interview – within three to four weeks.

If we offer you a place – whether conditional or unconditional – you will receive an invitation to a departmental Applicant Visit Day. These are organised by LUMS so you can find out as much as possible about the course you have applied for, as well as meeting individual academic tutors and current students, touring the campus and seeing our facilities. There's usually a choice of days, including Saturdays.

Our Admissions Office will also send you details of Lancaster's fees and funding package, including requirements for our scholarship and bursary awards.



UCAS dates

Completed applications
15th January

Final deadline
Check the UCAS website for courses with vacancies.
30th June

English language requirements

If your first language is not English, you will need to prove that your English is sufficiently good to cope with the linguistic demands of your degree course. We accept a range of English language qualifications including:

- IELTS – minimum score of 6.5 for most courses
- TOEFL iBT – minimum score of 93 for most courses
- Pearson Test of English (PTE Academic) – minimum score of 62 for most courses
- IGCSE/GCSE English Language – Grade C or above

For a full list of acceptable tests, visit:
www.lancaster.ac.uk/study/international-students/english-requirements





Contacts



Postal Address

Lancaster University
Lancaster LA1 4YW
www.lancaster.ac.uk



Undergraduate Admissions

Tel: +44 (0)1524 592 938
Email: lumsugadmissions@lancaster.ac.uk
www.lancaster.ac.uk/study/undergraduate



Prospectus Ordering

www.lancaster.ac.uk/prospectus



Student Funding

Tel: +44 (0)1524 594 848
Email: studentfunding@lancaster.ac.uk
www.lancaster.ac.uk/ugfinance



International Office

Tel: +44 (0)1524 592 037
Email: internationaloffice@lancaster.ac.uk
www.lancaster.ac.uk/study/international-students



Open Days & Campus Tours

Tel: +44 (0)1524 592 938
Email: lumsadmissions@lancaster.ac.uk
www.lancaster.ac.uk/visitus



Disabilities Services

Tel: +44 (0)1524 592 111
Minicom: +44 (0)1524 592 111 (please use announcer)
Email: disability@lancaster.ac.uk
www.lancaster.ac.uk/disabilities



Students' Union

Tel: +44 (0)1524 593 765
www.lusu.co.uk



Degree index

Degree title	Degree (Hons)	UCAS code	Typical A-Level Offer	Typical BTEC Offer	Typical IB Diploma Offer	Page
Accounting and Economics	BSc	NL41	AAB	DDD	35 overall (with 16 from best 3 HL subjects)	48/56
Accounting and Economics (Industry)	BSc	NL42	AAB	DDD	35 overall (with 16 from best 3 HL subjects)	48/56
Accounting and Finance	BSc	N400	AAB	DDD	35 overall (with 16 from best 3 HL subjects)	48
Accounting and Finance (Industry)	BSc	N401	AAB	DDD	35 overall (with 16 from best 3 HL subjects)	48
Accounting and Management Studies	BSc	NN24	AAB	DDD	35 overall (with 16 from best 3 HL subjects)	48
Accounting and Management Studies (Industry)	BSc	NN25	AAB	DDD	35 overall (with 16 from best 3 HL subjects)	48
Accounting, Finance and Computer Science	BSc	NG44	AAB	DDD	35 overall (with 16 from best 3 HL subjects and 6 in Maths HL)	48
Accounting, Finance and Computer Science (Industry)	BSc	NG45	AAB	DDD	35 overall (with 16 from best 3 HL subjects and 6 in Maths HL)	48
Accounting, Finance and Mathematics	BSc	NG41	A(Maths/Further Maths)AB	N/A	35 overall (with 16 from best 3 HL subjects and 6 in Maths HL)	48
Accounting, Finance and Mathematics (Industry)	BSc	NG42	A(Maths/Further Maths)AB	N/A	35 overall (with 16 from best 3 HL subjects and 6 in Maths HL)	48
Advertising and Marketing	BA	N501	AAA	DDD	36 overall (with 16 from best 3 HL subjects)	74
Business Analytics and Consultancy	BSc	N2N1	AAB	DDD	35 overall (with 16 from best 3 HL subjects)	50
Business Analytics and Consultancy (Industry)	BSc	N1N3	AAB	DDD	35 overall (with 16 from best 3 HL subjects)	50
Business Analytics and Consultancy (Study Abroad)	BSc	N1N4	AAB	DDD	35 overall (with 16 from best 3 HL subjects)	50
Business Economics (Industry)	BSc	4V11	AAB	DDD	35 overall (with 16 from best 3 HL subjects)	56
Business Studies	BSc	N102	AAB	DDD	35 overall (with 16 from best 3 HL subjects)	54
Business Studies (Industry)	BSc	N104	AAB	DDD	35 overall (with 16 from best 3 HL subjects)	54
Business Studies (Study Abroad)	BSc	N103	AAB	DDD	35 overall (with 16 from best 3 HL subjects)	54
Economics	BSc	L100	AAB	DDD	35 overall (with 16 from best 3 HL subjects)	56
Economics	MEcon	L104	AAA	DDD	36 overall (with 16 from 3 best HL subjects)	56
Economics (Study Abroad)	BSc	L101	AAB	DDD	35 overall (with 16 from best 3 HL subjects)	56
Economics and Geography	BA	LL71	AAA – AAB	DDD	36-35 overall (with 16 from 3 best HL subjects)	56
Economics and International Relations	BA	LL12	AAB	DDD	35 overall (with 16 from best 3 HL subjects)	56
Economics and Mathematics	BSc	GL11	A(Maths/Further Maths)AB	N/A	35 overall (with 16 from best 3 HL subjects and 6 in Maths HL)	56
Economics and Politics	BA	LL21	AAB	DDD	35 overall (with 16 from best 3 HL subjects)	56
Management and Entrepreneurship (Industry)	BA	N1N2	AAB	DDD	35 overall (with 16 from best 3 HL subjects)	62
International Business Management (France)	BBA	N2R1	AAB	DDD	35 overall (with 16 from best 3 HL subjects)	58
International Business Management (Germany)	BBA	N2R2	AAB	DDD	35 overall (with 16 from best 3 HL subjects)	58
International Business Management (Italy)	BBA	N2R3	AAB	DDD	35 overall (with 16 from best 3 HL subjects)	58
International Business Management (Mexico)	BBA	N2R5	AAB	DDD	35 overall (with 16 from best 3 HL subjects)	58
International Business Management (Spain)	BBA	N2R4	AAB	DDD	35 overall (with 16 from best 3 HL subjects)	58
International Business Management (USA)	BBA	N202	AAB	DDD	35 overall (with 16 from best 3 HL subjects)	58
Finance	BSc	N300	AAB	DDD	35 overall (with 16 from best 3 HL subjects)	48
Finance (Industry)	BSc	N301	AAB	DDD	35 overall (with 16 from best 3 HL subjects)	48

Degree index

Degree title	Degree (Hons)	UCAS code	Typical A-Level Offer	Typical BTEC Offer	Typical IB Diploma Offer	Page
Finance and Economics	BSc	NL31	AAB	DDD	35 overall (with 16 from best 3 HL subjects)	48/56
Finance and Economics (Industry)	BSc	NL32	AAB	DDD	35 overall (with 16 from best 3 HL subjects)	48/56
Finance and Management Studies	BSc	NN23	AAB	DDD	35 overall (with 16 from best 3 HL subjects)	48
Finance and Management Studies (Industry)	BSc	NN26	AAB	DDD	35 overall (with 16 from best 3 HL subjects)	48
Financial Mathematics	BSc	GN13	AAA(Maths) or AAB (Maths and Further Maths)	N/A	36 overall (with 16 from 3 best HL subjects and 6 in Maths HL)	48
Financial Mathematics	MSci	GN1H	AAA(Maths) or AAB (Maths and Further Maths)	N/A	36 overall (with 16 from 3 best HL subjects and 6 in Maths HL)	48
Financial Mathematics (Industry)	BSc	GN1J	AAA(Maths) or AAB (Maths and Further Maths)	N/A	36 overall (with 16 from 3 best HL subjects and 6 in Maths HL)	48
Management	BBA	N200	AAA	DDD	36 overall (with 16 from best 3 HL subjects)	60
Management (Study Abroad)	BBA	N201	AAA	DDD	36 overall (with 16 from best 3 HL subjects)	60
Management and Entrepreneurship	BA	N222	AAB	DDD	35 overall (with 16 from best 3 HL subjects)	62
Management and Human Resources	BA	N600	AAB	DDD	35 overall (with 16 from best 3 HL subjects)	68
Management and Human Resources (Study Abroad)	BA	N601	AAB	DDD	35 overall (with 16 from best 3 HL subjects)	68
Management and Information Technology	BSc	GN52	AAB	DDD	35 overall (with 16 from best 3 HL subjects)	64
Management and Organisational Behaviour	BA	N215	AAB	DDD	35 overall (with 16 from best 3 HL subjects)	68
Management and Organisational Behaviour (Study Abroad)	BA	N227	AAB	DDD	35 overall (with 16 from best 3 HL subjects)	68
Management Mathematics	BSc	NG21	AAB (Maths/Further Maths)	N/A	35 overall (with 16 from best 3 HL subjects and 6 in Maths HL)	50
Management, Politics and International Relations (Industry)	BSc	N230	AAB	DDD	35 overall (with 16 from best 3 HL subjects)	72
Management and Psychology	BA	CN82	AAA – AAB	DDD	36-35 overall (with 16 from 3 best HL subjects)	68
Management and Sociology	BA	NL23	AAB	DDD	35 overall (with 16 from best 3 HL subjects)	68
Management Studies and European Languages	BA	RN92	AAB	DDD	35 overall (with 16 from best 3 HL subjects)	70
Marketing	BSc	N500	AAB	DDD	35 overall (with 16 from best 3 HL subjects)	74
Marketing (Study Abroad)	BSc	N502	AAB	DDD	35 overall (with 16 from best 3 HL subjects)	74
Marketing and Design	BSc	NW52	AAB	DDD	35 overall (with 16 from best 3 HL subjects)	74
Marketing Management	BSc	N503	AAA	DDD	36 overall (with 16 from best 3 HL subjects)	74
Marketing Management (Study Abroad)	BSc	N504	AAA	D*DD – DDD	36 overall (with 16 from best 3 HL subjects)	74
Marketing with Psychology	BSc	N5CB	AAB	DDD	35 overall (with 16 from best 3 HL subjects)	74





Disclaimer

The University makes all reasonable efforts to ensure that the information in this Prospectus is correct at the time of printing (February 2016). The University makes all reasonable efforts to provide the degree schemes, tuition and learning support and research opportunities and other services and facilities with reasonable care and skill and in the way described in this Prospectus. However, the University shall be entitled if it reasonably considers it to be necessary (including in order to manage its resources and to improve the quality of its provision) to make reasonable changes to this provision including:

- to make changes to (for example) the content and syllabus of courses and methods of teaching and assessment (including in relation to placements);
- to combine courses with others, suspend or discontinue courses (for example, because a key member of staff is unwell or leaves the University and cannot reasonably be replaced);
- to make changes to its statutes, ordinances, regulations, policies and procedures (for example,

in the light of changes in the law or the requirements of the University's regulators);

- to make changes to the terms of the financial awards it offers (for example, in light of Government announcements)

In the unlikely event that the University discontinues or does not provide a degree scheme or changes it significantly before it begins, the University will tell relevant individuals at the earliest possible opportunity. An individual will be entitled to withdraw from the degree scheme by telling the University in writing within a reasonable time of being informed of the change.

The University will make available to students such learning support and other services and facilities as it considers appropriate but may vary what it provides and how it provides it from time to time (for example, the University may consider it desirable to change the way it provides library or IT support).

Neither you nor the University shall be liable for any delay in performing or non-performance of any of your or its obligations, other than an obligation to make a payment, if caused by

circumstances beyond your or its reasonable control including, without limitation, any of the following: act of God, governmental act, industrial action, strikes, lockouts, fire, flood, earthquake, bad weather conditions, explosion, civil commotion, war, terrorist attack, technical failure, or power failure.

The willingness of the University to consider an application is no guarantee of acceptance. Students are admitted to the University on the basis that the information they provide on their application form is complete and correct.

The league tables that we have used are:

- Times and Sunday Times Good University Guide 2016
- The Complete University Guide 2016
- The Guardian University Guide 2016
- QS World Rankings 2015
- Research Excellence Framework 2015
- National Student Survey 2015
- National Student Housing Survey 2015

Notes





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