



MBA GLOBAL MANAGEMENT

Business Statistics & Analytics

Business Ethics

Business Policy and Strategic Management

Management of Innovation and Technology

Business Issues

International Marketing

Marketing Strategy

Purchasing Structure and Organization

EU – Knowledge of Activity Sectors and Products

Panels and Retail

Neuromarketing

Financial Management

Reporting Tools and methods

Tax Optimization for an International Company

Managing People Across Cultures

International HRM

Business Correspondence

Business Communication

*E-Logistics, Operations and Communication in the
Supply Chain*

Skills Assessment and Professional Project

ISCID-CO
INTERNATIONAL BUSINESS SCHOOL

A SCHOOL IN THE WORLD

ulco
université
Littoral Côte d'Opale

aefe
Agence pour
l'enseignement français
à l'étranger

afmd
ASSOCIATION FRANÇAISE DES MANAGERS DE LA DIVERSITÉ

MBA BUSINESS AND MANAGEMENT

Being a professional of this world

Today's world of business requires experienced professionals with advanced knowledge in various fields as well as managerial and personal skills: these professionals must master the use of management techniques, have an accurate knowledge of the current market reality and trends in the business world and demonstrate qualities such as flexibility, adaptability, reflection, determination and creativity.

The Master in Business Administration is a general program that offers studies in all of the fields of management and allows students to reach the objectives of a company in an international environment. The program combines academic excellence with practical knowledge of business.

The students will be learning from top executives and professionals in a dynamic industrial town in the North of France. Dunkerque shows a huge economic potential being well established in the port and shipping industry and raising its interest in the sustainable energy sector. The program may include* also a 6 month internship in New York and a 3 months professional training at the Manhattan Institute of Management.

***« We are the ones we have been waiting for.
We are the change that we seek. »***

Barack Obama



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Application deadline: June 25th of the academic year

Registration fee: €5,800 yearly

Duration: 1 year

Requirements: 4 years of valid ECTS – B2 level in English

**subject to extra fees*