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PRESENT POSITION:

KDI SCHOOL OF PUBLIC POLICY AND MANAGEMENT

Professor (01/2013-Present)
Associate Professor (09/2007-12/2012)
MPM Program Chair (05/2019-12/2021)
Ph.D. Program Chair (12/2011-12/2013)

EDUCATION:

RUTGERS UNIVERSITY, Newark, NJ.

Graduate School of Management, (1996-2002)
Ph.D. in Management (Concentration: Electronic Commerce Marketing).

CORNELL UNIVERSITY, Ithaca, NY.

Johnson Graduate School of Management
Master of Business Administration (MBA), (*Class of 1995*).

PAST POSITIONS:

HAWAII PACIFIC UNIVERSITY, HONOLULU, HI

College of Business Administration
Associate Professor of Marketing (08/2006-08/2007)
Assistant Professor of Marketing (08/2002-07/2006)

NEW JERSEY INSTITUTE OF TECHNOLOGY (NJIT), Newark, NJ

Adjunct Instructor (Fall 2000)
Developed and taught a senior-level course, entitled "Special Topics on Electronic Commerce: Technology and Internet."

TEACHING AREAS:

Marketing Research
Electronic Commerce Marketing (Internet Marketing)
Marketing Management
Marketing Strategy
Consumer Behavior
Advertising
Quantitative Method
Customer Relationship Management
Introduction to Research Method
Advanced Research Methodology